

CHAMBER CHATTER

Middletown Chamber of Commerce

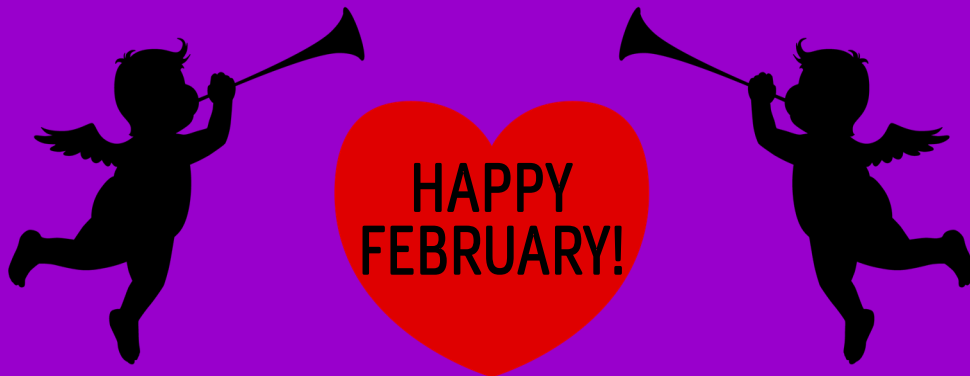


ISSUE 163

FEBRUARY 6, 2024

In this Issue:

- * Chamber Resource Page
- * Important upcoming Chamber Event (1)
- * New Members (1)
- * Ribbon Cuttings (1)
- * More Upcoming Chamber Events (5)
- * Salsarita's Superbowl Special
- * Beautiful By Design & SPARC Hope February Promotions
- * Stone Legal Workshop—Protecting Your Legacy & Assets
- * Holy Angels Academy Open House
- * Episcopal Church Home Bourbon & Chocolates
- * Save The Date: March & April Member Events (2)
- * Member to Member Needs, Ads & Info (6)



Laura Wright, Executive Director
(502) 245-0404
Laura@MiddletownChamberky.com
11803 Old Shelbyville Road
P.O. Box 43546
Louisville, KY 40253

CONTACT THE CHAMBER

<https://middletownchamberky.com/contact/>

MEMBER TO MEMBER DISCOUNTS

<https://middletownchamberky.com/member-to-member-discounts/>

MEMBER INCENTIVE PROGRAM

<https://middletownchamberky.com/member-incentive-program/>

BUSINESS DIRECTORY

<https://middletownchamberky.com/business-directory/>

JOB BOARD

<https://middletownchamberky.com/category/news/>

EVENTS CALENDAR

<https://middletownchamberky.com/events-calendar/>

WEEKLY CHAMBER CHATTER

<https://middletownchamberky.com/chamber-chatter/>

MONTHLY CHAMBERLINK NEWSLETTER

<https://middletownchamberky.com/newsletter/>

PHOTOS & VIDEOS

<https://middletownchamberky.com/photos/>

CHAMBER RESOURCE LINKS

WEBSITE HOME

<https://middletownchamberky.com/>



The Middletown
Chamber

L♥VES
it's MEMBERS
& GUESTS!



You Are Invited To:

**“Be Our Guest” At The
Middletown Chamber’s
Next Networking Breakfast**

**Thursday, 2/8/24
7:30-9:00 a.m.
at Celebration Hall**

11711 Main Street, Louisville, KY 40243

Please RSVP @ (502) 245-0404 or

Laura@middletownchamberky.com

**Please join us for a free
“Be Our Guest
at Breakfast”!**

**Feel free to bring a guest (s). Guests who join the Chamber during breakfast,
as well as their host member, will be entered into a drawing for a door prize.**



(502) 245-7734
Ladyfingers
CATERING





JOIN US!



CHAMBER HAPPY HOUR

Wednesday, February 28th

4:30pm-6:30pm



**5000 SHELBYVILLE RD
LOUISVILLE, KY 40207**

CASH BAR & FREE APPETIZERS!

BRING LOTS OF BUSINESS CARDS FOR NETWORKING.

GUESTS ARE ENCOURAGED TO ATTEND!

RSVP TO LAURA AT 502-243-0404 OR LAURA@MIDDLETOWNCHAMBERKY.COM





WELCOME

NEW
MEMBER!

*Shawn Siener
with*

NICE HAT

11750 Shelbyville Rd, Suite 104
Middletown, KY 40243
(502) 612-1557

nicehatdesigns@gmail.com
<https://nice-hat.com/>



XIAN
KITCHEN
Filipino Grill · Catering · Express



GRAND OPENING

FEBRUARY 6TH, 2024 @ 2 PM

Get in Touch

502-365-3305
xianskitchen.com
12338 SHELBYVILLE RD. LOUISVILLE, KY 40243

Mabuhay!



MORE UPCOMING FEBRUARY CHAMBER EVENTS...

CHAMBER MEMBER ORIENTATION

THURSDAY
FEBRUARY 15, 2024
1-2PM



Held on the 3rd
Thursday of
every month!
PLEASE RSVP

MIDDLETOWN CHAMBER OFFICE
11803 OLD SHELBYVILLE RD, MIDDLETOWN, KY 40243



...not just for new members!

Join fellow chamber members and Chamber Staff as we highlight everything our Chamber of Commerce has to offer you! Come get acquainted with our offices, benefits, events, and communications. Oh, and don't forget to bring your business cards for the networking opportunity too!

To participate, you MUST register in advance. Registration is not available online. Please call Laura Wright at (502) 245-0404 or e-mail her at laura@middletownchamberky.com



NON-PROFIT AFFINITY GROUP



PLEASE JOIN US!

WHAT: NETWORKING WITH OTHER NON-PROFITS
WHERE: MIDDLETOWN 1ST BAPTIST CHURCH
11721 MAIN ST, MIDDLETOWN KY
WHEN: TUESDAY, 2/13/24, NOON - 1:00PM
*BRING YOUR LUNCH, DRINKS & DESSERT PROVIDED

QUESTIONS? CALL OR EMAIL LAURA: 502-245-0404, LAURA@MIDDLETOWNCHAMBERKY.COM

MIDDLETOWN CHAMBER OF COMMERCE



MIDDLETOWN WOMEN'S BUSINESS NETWORK MISSION STATEMENT:

To connect women from all different departments within a business, to share experiences, brainstorm new initiatives, and increase connections that support, enrich, and inspire women to advance professionally and personally.

PEOPLES BANK COFFEE NETWORKING

Tuesday, 2/20/24, 9:00-10:00AM

GENEROUSLY HOSTED BY:
STACEY CROWDER, PEOPLES BANK
4304 SHELBYVILLE RD, LOUISVILLE, KY 40207

TO RSVP:
CALL LAURA AT 502-245-0404 OR
EMAIL LAURA@MIDDLETOWNCHAMBERKY.COM

CALLING ALL YOUNG PROFESSIONALS



Middletown Young Professionals Mission Statement:

To provide young professionals (ages 21-35) in the Louisville area fun opportunities to connect, collaborate, and develop professionally. Whether you are a young professional looking for social events, volunteer opportunities, or career enrichment, the Middletown Chamber Young Professionals group can help you grow professionally while providing you with exciting ways to deepen your connection with the Louisville community!



**COFFEE
MEETING**

**WEDNESDAY, 2/21/24
8:30 AM - 9:30 AM
ZEGGS AMAZING EGGS**

11615 SHELBYVILL RD MIDDLETOWN, KY 40243

PLEASE RSVP TO LAURA AT 502-245-0404 OR EMAIL LAURA@MIDDLETOWNCHAMBERKY.COM



**WHEN:
TUESDAY
2/27/24
11:45AM-12:45PM**



A SMALL GROUP WHOSE SUM IS > ITS PARTS

**JOIN US FOR OUR
FEBRUARY MEETING**

**Guest Speaker: Dr. Tara Schneider, Owner
Middletown Pharmacy and Wellness**

**IF YOUR BUSINESS HAS ANYTHING TO DO WITH SERVING SENIOR CITIZENS...
PLEASE JOIN US!**

WHERE:

**ALZHEIMER'S ASSOCIATION
6100 DUTCHMAN'S LN #401
Louisville, KY 40205**

*RIGHT AT HOME has generously agreed to provide lunch for those in attendance. Please RSVP by to laura@middletownchamberky.com.

GEAR UP FOR THE BIG GAME...



SALSARITA'S
FRESH MEXICAN GRILL

**Build the best game day
spread with Salsarita's**

Use code **3AMIGOS** to get **\$5 off** your online
order with the purchase of a Three Amigos.

**ORDERS YOURS
TODAY!**

Offer expires February 14, 2024
Not valid with other offers.
No cash value

Your game day spread should be delicious, *and it definitely shouldn't be stressful*. Enter: **Salsarita's Fresh Mexican Grill**, the tastiest way to give your crew *something to taco 'bout*.

Whether you're watching the big game with two or twenty people, Salsarita's has plenty of yummy bites to feed any group size.

Snacks

Let's start with the essentials: chips and dip. The **Three Amigos Bundle** feeds up to 12 people and includes a large bag of chips and pints of queso, guacamole + salsa.

Smaller groups

Dinner is easy with the **Fiesta Pack taco kits**. Each one comes with enough tortillas and toppings for five people. *Psst...* the deluxe kit includes queso + guacamole.

Larger groups

So, you invited the whole team. Salsarita's **catering bars** are a great option for groups of 15+. Choose from tacos, fajitas, taco salads, or nachos.

Pro tip: Use code 3AMIGOS for \$5 off a Three Amigos bundle online (valid now through Wednesday, Feb. 14) + download their app to earn points. Orders can be picked up from the restaurant or delivered straight to your door.

VALENTINE'S DAY

SUPER SALE

UP TO 75% OFF

V-DAY

SUPERBOWL

& MARDI GRAS!!

FEBRUARY 8TH-10TH

ONLY

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40243

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SPARC
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Single Parent Resource Center

Show your love
with a donation
for a chance to
win a bottle of
Weller!



For each box of tampons or pads
donated, receive 1 ticket to win a bottle of
Weller. Drawing held on 2/14/2024

Please join us for a
Complimentary Legal & Educational Workshop

"Protecting Your Legacy & Assets"

A Discussion with Tom Stone,
an Estate Planning Attorney with Stone Legal Group of Louisville

Tuesday, February 13th • 4:00pm - 5:30pm

*Please RSVP to GM.Louisville@SpringHouseLiving.com
or 502-452-2664 by Feb 12th.*

Refreshments will be provided



Hosted by:

The Spring House at Louisville
1760 Plantside Drive • Louisville, KY 40299
502.452.2664
www.SpringHouseLiving/Louisville

(Located near I-64 @ Hurstbourne, next to Bachman Subaru)





OPEN HOUSE

12201 Old Henry Rd.
Louisville, KY 40223

Optional Pre-Registration:
www.haalou.org/openhouse



FEB. 18, 2024
DROP IN 1 - 4 PM

LOUISVILLE'S CATHOLIC CLASSICAL SCHOOL

Helping students get to Heaven
and reach their fullest potential
on Earth.

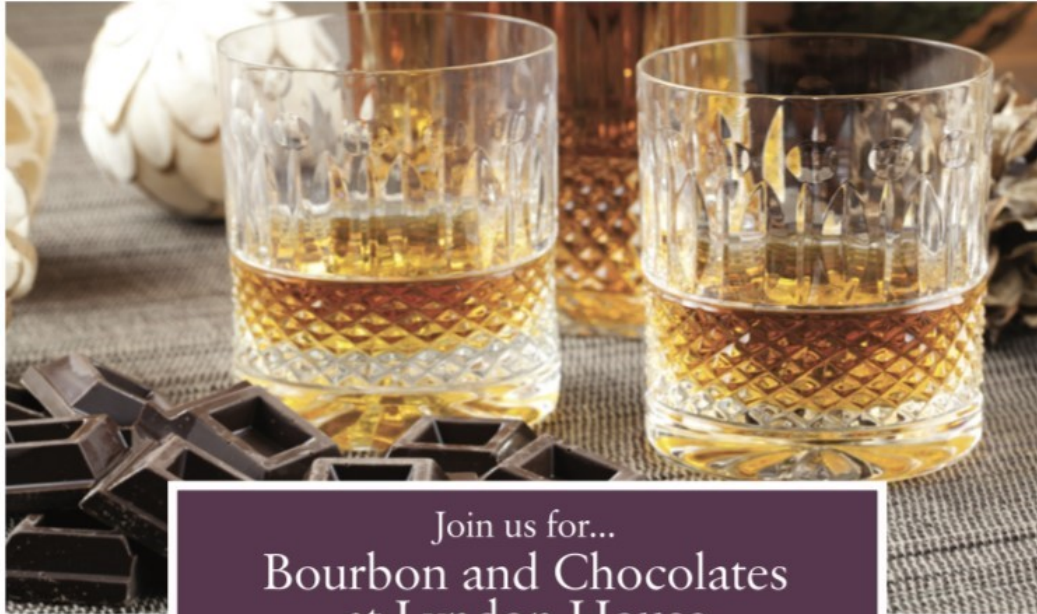
WHY PARTNER WITH US

- ✓ Pre-K through 12th
- ✓ Authentically Catholic
- ✓ Rigorous Academics
- ✓ Affordable Tuition
- ✓ Small Class Sizes
- ✓ Traditional Values
- ✓ Teaching by Teachers,
Not Tablets



502-254-9439 | advancement@haalou.org





Join us for...
Bourbon and Chocolates
at Lyndon House

Monday, February 26th
4:00 p.m.

Lyndon House
7504 Westport Road, Louisville KY 40222

Seating is limited!
RSVP by Friday, February 23rd
Call Gry Seymour at 502.396.8987
or email gseymour@erslife.org



Join us for this Valentine's Day treat. A Kentucky Bourbon expert will introduce us to some tasty pairings of bourbon and fine chocolate. Spirits are sure to be bright.

Personal tours of Lyndon House and Marmion Neighborhood will be available.

 **Episcopal Church Home**

This is an exclusive offer for you and your spouse or guest.

SAVE THE DATE: MARCH & APRIL MEMBER EVENTS!

JOIN US FOR THE NEXT...

SAVE THE DATE!



MEGA networking EVENT

TUESDAY, MARCH 19TH
5:00 PM - 7:00 PM

DAVE & BUSTERS | 5000 Shelbyville Road, Louisville, KY

**WE ARE LOOKING FOR SPONSORS FOR THIS EVENT!
CALL YOUR CHAMBER REPRESENTATIVE TO LEARN MORE!**



Middletown Woman's Club
Style Show & Raffle
April 9, 2024

Doors open for check-in & vendor shopping 9:00 am • Show 10:30
Woodhaven Country Club • 7200 Woodhaven Rd, Louisville, KY 40291

Buffet Lunch & Door Prizes Included
Price: \$45

Fashions by Dillards *Cash Bar* *Senior Ms. America Debbie Robbins*

RSVP Charleen: 502-727-9432



MEMBER TO MEMBER NEEDS, ADS & INFO...



5 STAR GOOGLE RATED
MORTGAGE BROKER



Knowledge

Our brokers have a deep understanding of the mortgage industry and are constantly staying up-to-date on the latest trends and regulations. This allows us to provide our clients with the most accurate and up-to-date information possible.



Expertise

Navigating the mortgage process can be complex and overwhelming, but our team of industry experts is here to help. With years of experience and a deep understanding of the mortgage market, we can guide you through every step of the way to ensure a smooth and successful home buying experience.



Personal Touch

We believe that buying a home is a personal experience, and we're committed to providing you with the personalized attention you deserve. We'll take the time to understand your unique needs and goals, and we'll work with you to find the perfect mortgage solution for your budget and lifestyle.

Mortgage Options

- Conventional Loans
- Fixed Rate Loans
- Adjustable Rate Loans
- USDA Loans
- FHA Loans
- VA Loans
- Commercial Loans
- Jumbo Loans
- FHA/VA Streamline Refinancing
- Portfolio/Non QM Loans
- **FREE Credit Repair for Mortgage Loan Approval**



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We Specialize in PREMIUM custom-made Challenge Coins, Lapel Pins, and Medallions!



**10% OFF for the Month of
JANUARY and FEBRUARY to Kick the
2024 New Year Off Right!**



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Brent@ValorCoinsAndPins.com

Call me personally: 304-208-4254

GREENWAY

Shredding & Recycling

WE OFFER A DROP OFF SERVICE AT OUR JEFFERSONTOWN FACILITY AND ALL WE ASK IS THAT YOU LEAVE A DONATION FOR THE CRUSADE FOR CHILDREN.

MONDAY-FRIDAY 8AM-4PM

Scheduled Service

- Security console provided at no charge.
- Regularly scheduled pick-up of materials (weekly, bi-weekly, every 4 weeks or every 8 weeks)
- Certificate of destruction provided at the time of service

Additional Benefits Included

- Free Shredding for all employees, family members and friends at our facility.
- Service provided with No Contract! (we want to earn the right to do business with our clients at every service)
- No Fuel Surcharges or trip charges
- Free e-scrap recycling
- Hard Drive Destruction



Purge Service

- You decide when confidential materials need to be destroyed
- Our service professionals will pick up the confidential material to be destroyed
- Certificate of destruction provided at the time of service
- Ask about our Toter Purge: You don't have to put your files in a box, if you are purging directly from your file cabinets we can provide secure totes to directly deposit the materials.



1.2 cu.ft. banker box



2.4 cu. ft. file box

BILL HODAPP

502.671.9469

BILL@GREENWAYSHREDDINGKY.COM



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club for only \$5
your first
month!

Free Vacs, Free towels, Free detail center

Dates valid through 6-31-24 WWW.CLEANWAVESEXPRESS.COM Locally owned and operated



1379

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unlimited
clean club for
only \$5 your
first month!

Good for our \$25 Monsoon at
our newest location?

12945 SHELBYVILLE RD
LOUISVILLE KY 40243
(502)398-5203



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Children's rooms

Laundry Rooms



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www.organizewithmimi.com

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502-536-9123

Email: maryann@organizewithmimi.com

"What I love most about working with Mary Ann is she is patient, kind, efficient, and professional. I am grateful to have found her to help me and I highly recommend her."
Susan M.



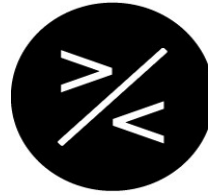
Mary Ann OBryan

Professional Organizer



Do I Need a CPA For My Business?

By: Rick Fields, CPA



ASSOCIATES
IN ACCOUNTING CPA

This is a common question from many people that I meet throughout the year. Being a partner in Associates in Accounting, CPA you would think that the answer would always be “yes”, right? Not so fast – it depends!

Typically the financial needs of a business are multi-faceted. Every business has a need to “keep score” – establish and maintain a set of financial records or “books”. Operating a business requires knowing the numbers. In addition, staying in compliance with various government agencies and bank reporting requirements will always depend on a set of accurate books and records as well.

“I really wish I was paying more in taxes” – said no business owner ever. Structuring properly, paying yourself as owner efficiently and capturing all the deductions for your business are all keys to minimizing the income taxes that your business pays.

How are your profits? Most businesses have some ability to improve the bottom line of their operations, to make more money. Being intentional about the techniques that will enhance profitability is an important tool to accomplishing this.

CPAs that focus on small businesses and are educational in nature, like we are at AIA, will be able to help in these areas. Whether or not you choose to work with a CPA largely depends on the evaluation of how well you are managing your books, taxes and profit efficiency on your own. The typical business owner or manager is usually very good at what they do for the business and the fulfillment of product sales or services provided to the business’ customers. However, the financial skills that are necessary to accomplish these financial tasks often aren’t intuitive. If you believe you can improve in these areas, hiring a CPA might be the right solution for you.

Our client managers have had multiple years of experience in helping companies achieve these goals. The ability to try and test various techniques and discover which are most effective results in a wealth of experience and knowledge that can be brought to the operation of your business. When evaluating cost of CPA services, being astutely aware of the benefits and what it can mean for your business is key in choosing a relationship.

We actively offer bookkeeping, tax and advisory services which address these needs for small businesses and their owners. Our services are offered through a customized annual plan that focuses on helping our clients’ reach their business goals.

I would encourage you to interview and evaluate CPAs to see if there is a role for a CPA in your business. The process will help you determine your needs and which firm might be a fit.