

# CHAMBER LINK



**Relationships**  
**Inspiration**  
**Support**  
**Education**

**OUR MISSION IS TO HELP OUR MEMBERS R.I.S.E.**

## From The Desk Of

**Laura Wright**  
**Executive Director**

### INSIDE THIS EDITION:

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As the holiday season approaches, Debbie and I would like to take this opportunity to thank all of you for your continued partnerships with us. It is the businesses and individuals like you who make our jobs a pleasure, and keep our Chamber successful.

May your holiday season and the new year be filled with much joy, happiness and success! We look forward to working with you in the coming year and hope the networks and partnerships we are building together continue for many years to come!



Save the date

MIDDLETOWN CHAMBER OF COMMERCE

Holiday Party

DECEMBER 12, 2023

MEMBERS +1 GUEST EACH

FREE FOOD STATIONS  
& CASH BAR



6:30PM  
TO 9:30PM

RSVP BY 12/8/23:

<https://middletownchamberky.com/event/chamber-christmas-party/>

LAKE FOREST COUNTRY CLUB  
14000 LANDMARK DRIVE  
LOUISVILLE, KY 40245

GOLD SPONSORS

**MAGNA**  
Pharmaceuticals, Inc.  
*Accountability.*

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WEICHERT REALTORS

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Rhoda Faller  
An Independent Agent



<https://middletownchamberky.com/event/chamber-christmas-party/>



**Serving Greater Kentucky and South Central Indiana**

**Reanna Smith-Hamblin**, President/CEO

13104 Eastpoint Park Blvd, Louisville, KY 40223

Phone: (502) 583-6546, [BBB.org](http://BBB.org)



## BBB November Hot Topics

1. **A consumer reported a cryptocurrency scam with a twist to BBB:** the consumer began an online romantic relationship with a stranger on Facebook. This person eventually convinced the consumer to participate in bitcoin investment. This “investment” turned out to be a scam, and the consumer lost thousands of dollars. BBB warns consumers to be wary of unsolicited contact from strangers on social media, and never give out your personal or financial information to anyone you have not met in person.
2. **A local consumer lost \$16,000 to a police phone call scam.** The scammer posed as an officer and informed the victim they had missed a court appearance as a witness in a case, and now warrants had been issued for their arrest. The issue could be resolved by paying hefty fines. This is a common scare tactic used by scammers; never agree to pay or give out financial information until you verify the caller’s identity.
3. **A consumer lost \$1,000 in a shipping container scam.** After paying upfront, the consumer was contacted for money by the container company. When he declined and asked for a refund, he was blocked from any further communication. BBB advises consumers to always check BBB.org first for company profiles before buying from or hiring a company.
4. A consumer received a letter in the mail with a check and instructions to cash the check, purchase eBay gift cards, send the scammer the pin numbers on the cards, and then report on his purchase experience. **This is a secret shopper/fake check scam.** Never cash a check if you do not know its source; you could be on the hook for a fraudulent check’s amount.
5. **A consumer lost over \$1,000 to an online puppy scam.** According to the consumer, the scam website and documents provided by the scammers looked legitimate. BBB advises consumers to never pay for a new pet until they see the animal in person, always check a breeder’s profile on BBB.org first, and pay with a credit card.
6. **A consumer lost \$500 to an employment scam.** After conducting an interview and accepting a position from a scammer claiming to represent Adecco, the consumer received a check to pay for office supplies. After depositing the check, the consumer was told to send \$500 to a third party via the Zelle app. The check was fraudulent. BBB warns consumers that any employment opportunity that involves a company sending a check with which to purchase supplies is likely a scam.
7. **A consumer lost money on a Pink Lily look alike website.** Scammers stole images and information from the Bowling Green, Kentucky store’s website in order to create a fake Pink Lily website. BBB warns consumers to check the url of a company website and avoid clicking on third party ads.
8. **Pandemic scams are still circulating.** A consumer reported that a friend’s Facebook account had been hacked and was sending messages regarding pandemic-related financial assistance. BBB advises consumers to beware of messages from friends’ accounts that seem unusual or suspicious. Contact the friend directly to alert them their account may have been hacked.
9. **A consumer reported a scam email that appeared to come from BBB.** Please be advised that [BBB@myonlinesecuritysupport.com](mailto:BBB@myonlinesecuritysupport.com) is not a legitimate BBB email. If you receive a suspicious email that appears to come from BBB, give our office a call.
10. BBB advises consumers to be cautious **when applying for seasonal jobs this holiday season.** Don’t accept any position where an employer asks for payment upfront for supplies or training fees, be wary of jobs that don’t require an interview, and be wary of big money for small jobs.



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## BBB HOLIDAY SCAMS

**These scammers are definitely on the naughty list! This holiday season, BBB warns consumers to be on the lookout for these Grinch-y scams and cons:**

- 1. Misleading social media ads** BBB Scam Tracker receives reports of consumers paying for items that they never receive, getting charged monthly for a free trial they never signed up for, and receiving counterfeit products. When you see flashy ads pop up on social media, do your research first before you click buy. Check out the business profile on [bbb.org](http://bbb.org) and read reviews.
- 2. Social media gift exchange** Variations of this scam pop up every holiday season. They typically revolve around exchanging bottles of wine, books, or small gifts. In each version, participants unwittingly share their personal information along with those of their family members and friends, and are tricked into buying and shipping gifts to unknown individuals. Bottom line: it's an illegal pyramid scheme.
- 3. Holiday apps** Browse Apple's App Store or Google Play and you'll see dozens of holiday-themed apps. Before you download, review privacy policies to see what information will be collected. Be wary of free apps as they can sometimes contain malware.
- 4. Alerts about compromised accounts** BBB has received reports on Scam Tracker of scams that claim consumers' Amazon, PayPal, Netflix, or even bank accounts have been compromised. Victims are tricked into thinking they need to provide personal and/or financial information in order to rectify their accounts. Be cautious of any unsolicited calls, emails, or texts you receive.
- 5. Free gift cards** Scammers have been known to send bulk phishing emails requesting personal information to receive free gift cards. In some instances, scammers impersonate legitimate companies and promise gift cards to loyal customers. They may also use pop-up ads or send text messages with links saying you've been randomly selected as the winner of a gift card or prize. If you receive any unsolicited emails or texts with gift card offers, don't click on any links and mark the messages as spam or junk.
- 6. Temporary holiday jobs** While there are many legitimate seasonal job opportunities, job seekers should beware of employment scams aimed at stealing money and personal information from job applicants. Watch out for job opportunities that seem too good to be true, and research companies first before accepting a job offer.
- 7. Look-alike websites** Be wary of emails with links; these may lead to look-alike websites created by scammers to trick people into downloading malware, making dead-end purchases, and sharing private information. If you're not sure about an email, do not click on any links.
- 8. Fake charities** Typically, 40% of all charitable donations are received during the last few weeks of the year. BBB advises donors to watch out for fraudulent charities and scammers pretending to be individuals in need. Verify a charity at BBB's Give.org. Whenever possible, donate to a charity through their website with a credit card.
- 9. Fake shipping notifications** Scammers are using the surge in online shopping to send fake shipping notifications that are really phishing attempts in disguise. They may also try to trick people into paying new (and unnecessary) shipping fees.
- 10. Pop-up holiday virtual events** Scammers have been reported creating fake event pages, social media posts, and emails charging admission for what used to be a free holiday event. The goal is to steal consumers' credit card information. Confirm with event organizers if there is an admission fee. In cases where there is a charge, pay with a credit card. If the event is free, watch out for scammers claiming otherwise.
- 11. Top holiday wish list items** Ridiculously low-priced luxury, big ticket, or popular items are almost always cheap counterfeits or knockoffs. Be very cautious when considering purchasing high-value items from individuals through social media sites.
- 12. Puppy scams** Many families, especially those with children, may be considering adding a furry friend to their household this holiday season. Don't fall prey to a pet scam. When purchasing from a breeder or individual, always request to see the animal in person first before making a purchase.

## CONTACT THE CHAMBER

<https://middletownchamberky.com/contact/>

## MEMBER TO MEMBER DISCOUNTS

<https://middletownchamberky.com/member-to-member-discounts/>

## MEMBER INCENTIVE PROGRAM

<https://middletownchamberky.com/member-incentive-program/>

## BUSINESS DIRECTORY

<https://middletownchamberky.com/business-directory/>

## JOB BOARD

<https://middletownchamberky.com/category/news/>

## PHOTOS & VIDEOS

<https://middletownchamberky.com/photos/>

## EVENTS CALENDAR

<https://middletownchamberky.com/events-calendar/>

## WEEKLY CHAMBER CHATTER

<https://middletownchamberky.com/chamber-chatter/>

## MONTHLY CHAMBERLINK NEWSLETTER

<https://middletownchamberky.com/newsletter/>

# CHAMBER RESOURCE LINKS

## WEBSITE HOME

<https://middletownchamberky.com/>



# Welcome

## NEW CHAMBER MEMBERS

Richard Chism, CleanWaves Express Wash  
Richard Kutchen, Dave & Busters  
Angela Huffman, Quilted Joy  
Julia Sanders, Individual  
Tyler Pelfrey, Louisville Veterinary Urgent Care  
Patricia Evans, Realtor  
Jake Shircliff, Premier Line Striping  
Denise Moser, Mary Kay Cosmetics  
Bruce Rosenblait, Born 2 Bagel  
Kelly Cappy, 2950 LLC  
Jeff Pate, Dad's Investment Company LLC  
Eric Wheeler, Wheeler Wealth Management LLC  
Jovy Flores, Xian Kitchen  
H. B. Productions LLC  
Alex Longest, Crowler Catering

## CHAMBER MEMBER SPOTLIGHT CHRIS COLE

502-308-4427

11461 BLANKENBAKER ACCESS DR  
SUITE 103

[WWW.AICROOFING.COM](http://WWW.AICROOFING.COM)



### Superior Roofing Results

Your home should be a source of comfort and security. From the roof over your head to the siding and gutters of your home, the dedicated professionals at AIC Roofing are here to ensure your home's exterior is in tip-top shape from top to bottom.

Our services include:  
**ROOF REPAIR, ROOF REPLACEMENT,  
GUTTERS & SIDING**

IS YOUR ROOF  
REINDEER  
READY?



**SCHEDULE YOUR FREE  
INSPECTION BEFORE  
SANTA COMES!**

- 📞 Louisville: 502-427-6465
- 📞 Lexington: 859-780-5277
- 📞 Richmond: 859-762-6272

Visit our website!  
🌐 [aicroofing.com](http://aicroofing.com)



# CHAMBER PROGRAM SPOTLIGHT

**SALE EXTENDED  
UNTIL 12/5/23**



Middletown Chamber of Commerce, 11803 Old Shelbyville Road,  
Louisville, KY 40243

**HO HO HO!**

## **IT'S THE MIDDLETOWN CHAMBER OF COMMERCE'S FIRST CHRISTMAS FUNDRAISER!**

When shopping for Christmas gifts this season, why not spread the joy further by supporting your MIDDLETOWN CHAMBER OF COMMERCE. In partnership with TEXAS ROADHOUSE, we will be providing TEXAS gift cards for purchase!

### **THE CHAMBER WILL RECEIVE 10% OF TOTAL SALES!**

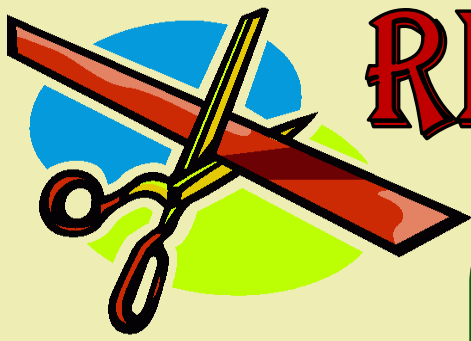
It's simple, stop by the Chamber office Tuesday – Thursday 10-5 and place your order for purchases (cash or check only this year). Gift cards are available in \$5.00 -100.00 increments and orders can be placed through the end of November!

Texas gift cards are great and easy Christmas gifts for: stocking stuffers, co-workers, mail man, hair stylist, babysitters, even friends and family!

Let us help you by eliminating the stress of holiday shopping.

**Laura L. Wright, Executive Director**  
[laura@middletownchamberky.com](mailto:laura@middletownchamberky.com)  
**(502) 245-0404**





# RIBBON CUTTINGS



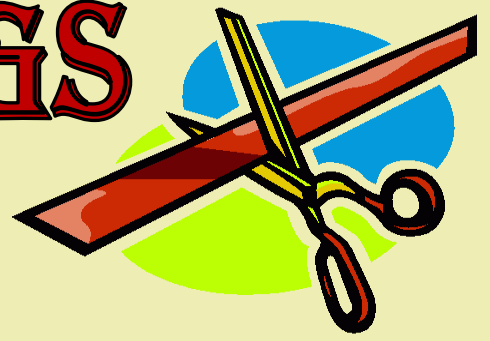
**201 BLANKENBAKER PARKWAY**  
<https://teeitupgolfusa.com/>



**11461 BLANKENBAKER ACCESS DR**  
<https://aicroofing.com/>



# RIBBON CUTTINGS



**9902 LINN STATION RD**  
<https://www.anytimefitness.com/>

# JAGGERS

BURGERS • CHICKEN • SALADS • SHAKES



**13801 ENGLISH VILLA DR**  
<https://www.eatjagers.com/>

# NETWORKING



THANK YOU TO OUR  
WBN COFFEE HOST:  
MAGEN SHERRER,  
BISCUIT BELLY - MIDDLETOWN



## CHAMBER HAPPY HOUR

## MAIN EVENT



# HAPPY Friends GIVING



# UPCOMING EVENTS

DATE	TIME	TYPE	DESCRIPTION
12/1/23	4:00PM	COMMUNITY	LIGHT UP MIDDLETOWN CELEBRATION HALL, WETHERBY PARK & WILLHITE PARK
12/6/23	4:30PM	NETWORKING	MYP HAPPY HOUR, TEE IT UP GOLF 201 BLANKENBAKER PARKWAY, DOUGLASS HILLS, KY 40243
12/7/23	4:00PM	SPECIAL EVENT	HOLIDAY BAZAAR, STORYPOINT MIDDLETOWN
12/12/23	6:30PM	CHAMBER SOCIAL	CHAMBER CHRISTMAS PARTY, LAKE FOREST COUNTRY CLUB 14000 LANDMARK DR, LOUISVILLE, KY 40245
12/14/23	11:45AM	NETWORKING	SENIOR SYNERGY, EVERLAN OF LOUISVILLE 5900 HUNTING RD, LOUISVILLE, KY 40222
12/14/23	6:00PM	MONTHLY	CITY MEETING, CITY OF MIDDLETOWN OFFICE
12/19/23	4:30PM	NETWORKING	WBN HOLIDAY PARTY, THE GRAND 9300 CIVIC WAY, LOUISVILLE KY 40059
12/21/23	9:00AM	MONTHLY	CHAMBER BOARD MEETING, NEW YORK LIFE OFFIC 9300 SHELBYVILLE RD, SUITE 1250, LOUISVILLE, KY 40222
12/24 & 12/25/23	HOLIDAY	CHRISTMAS EVE & DAY	CITY AND CHAMBER OFFICES ARE CLOSED
21/31 & 1/1/24	HOLIDAY	NEW YEAR'S EVE & DAY	CITY AND CHAMBER OFFICES ARE CLOSED
1/9/24	12:00PM	NETWORKING	NON-PROFIT AFFINITY GROUP MEETING, MIDDLETOWN 1ST BAPTIST CHURCH, 11721 MAIN ST, MIDDLETOWN, KY
1/11/24	11:30AM	NETWORKING	JANUARY CHAMBER LUNCHEON, CELEBRATION HALL
1/11/24	6:00PM	MONTHLY	CITY MEETING, CITY OF MIDDLETOWN OFFICE
1/15/24	HOLIDAY	MLK DAY	CITY AND CHAMBER OFFICES ARE CLOSED
1/18/24	9:00AM	MONTHLY	CHAMBER BOARD MEETING, TBD
1/18/24	1:00PM	MONTHLY	CHAMBER MEMBER ORIENTATION, CHAMBER OFFICE

FOR A COMPLETE LIST OF UPCOMING EVENTS,  
PLEASE VISIT OUR WEBSITE AT

<https://middletownchamberky.com/events-calendar/>



# SAVE THE DATE



## CALLING ALL YOUNG PROFESSIONALS



**MYP**

### Middletown Young Professionals Mission Statement:

To provide young professionals (ages 21-35) in the Louisville area fun opportunities to connect, collaborate, and develop professionally. Whether you are a young professional looking for social events, volunteer opportunities, or career enrichment, the Middletown Chamber Young Professionals group can help you grow professionally while providing you with exciting ways to deepen your connection with the Louisville community!



**HAPPY HOUR**  
FREE APPS  
CASH BAR

**WEDNESDAY, 12/6/23**  
4:30 PM - 6:30 PM  
TEE IT UP GOLF  
201 BLANKENBAKER PKWY  
DOUGLASS HILLS, KY 40243

PLEASE RSVP TO LAURA AT 502-245-0404 OR EMAIL [LAURA@MIDDLETOWNCHAMBERKY.COM](mailto:LAURA@MIDDLETOWNCHAMBERKY.COM)

## MIDDLETOWN CHAMBER OF COMMERCE



CHRISTMAS-THEMED  
COCKTAILS, WINE, &  
A CHOCOLATE FOUNTAIN!

### MIDDLETOWN WOMEN'S BUSINESS NETWORK MISSION STATEMENT:

To connect women from all different departments within a business, to share experiences, brainstorm new initiatives, and increase connections that support, enrich, and inspire women to advance professionally and personally.

## THE GRAND HOLIDAY PARTY!

Tuesday, 12/19/23, 4:30-6:30PM

GENEROUSLY HOSTED BY:  
LAUREN STROUD, THE GRAND SENIOR LIVING  
9300 Civic Way, Louisville KY 40059

TO RSVP:  
CALL LAURA AT 502-245-0404 OR  
EMAIL [LAURA@MIDDLETOWNCHAMBERKY.COM](mailto:LAURA@MIDDLETOWNCHAMBERKY.COM)



## StoryPoint Middletown Holiday Bazaar

Arts & Crafts Market - Treats & Drinks - Photos with Santa



**Thursday, December 7th**  
Please join us from 4pm-8pm

We will be accepting new toys (\$10 dollar limit) for children 12 & under for the VFW Christmas Toy Drive

To RSVP, call Laura Wright at 502-245-0404 or email [laura@middletownchamberky.com](mailto:laura@middletownchamberky.com)

Ann Hinz, StoryPoint Middletown  
502-245-0655 | [StoryPoint.com](http://StoryPoint.com)  
500 Meridian Hills Drive, Middletown, KY 40243



## SENIOR SYNERGY

WHEN:  
THURSDAY,  
12/14/23  
11:45AM-12:45PM



A SMALL GROUP WHOSE SUM IS > ITS PARTS

**JOIN US  
FOR OUR  
DECEMBER MEETING**

**IF YOUR BUSINESS HAS ANYTHING TO DO WITH SERVING SENIOR CITIZENS...  
PLEASE JOIN US!**

WHERE:  
EVERLAN OF LOUISVILLE  
5900 HUNTING RD  
Louisville, KY 40222

\*\*Everlan of Louisville has generously agreed to provide lunch for those in attendance. Please RSVP by to [laura@middletownchamberky.com](mailto:laura@middletownchamberky.com).

Just a friendly reminder...

everyone,  
our New &  
Improved  
Chamber website  
is live!

Our new  
website  
has  
launched



Please feel free to check our website

<https://middletownchamberky.com/business-directory/>

to confirm your company account information  
is still accurate.



If you would like to create your account  
to edit your own listing, email Deanne at

[DEANNE@MIDDLETOWNCHAMBERKY.COM](mailto:DEANNE@MIDDLETOWNCHAMBERKY.COM)

Be sure to include the following information:

**Company Name, Contact Name and Contact Email**

Within a week, you will receive an email from Laura  
with instructions for sign on and edit.



Middletown Chamber of Commerce  
PO Box 43546  
Middletown, KY 40253

Office Located at City Hall:  
11803 Old Shelbyville Rd  
Middletown, KY 40243

**Please refer to our website listed below  
for our most up-to-date information!**

Phone: 502-245-0404  
Email: [laura@middletownchamberky.com](mailto:laura@middletownchamberky.com)  
Website: [www.middletownchamberky.com](http://www.middletownchamberky.com)  
Facebook: Middletown Chamber of Commerce



## MIDDLETOWN CHAMBER OF COMMERCE BOARD OF DIRECTORS



Mayor J. Byron Chapman (non-voting)  
Executive Director, Laura Wright (non-voting)  
Assistant Executive Director, Debbie Walthall (non-voting)

President: Thomas Stone, Stone Legal Group, PLLC  
Vice President: Tyra Anderson, Stockton Mortgage  
Treasurer: Dr. Warren Lesser, MAGNA Pharmaceuticals  
Secretary: TBD

Tom Abbott, Abbott Rentals  
Andy Balderson, Unified Technologies  
Luke Edds, New York Life Insurance  
Carrie Gerard, Eastern Area Community Ministries  
Lauren Stroud, The Grand Senior Living  
Wayne Turchetta, HMC Service Company  
Eric Vorseth, Republic Bank  
Cliff Whalin, Christian Care Communities