

CHAMBER LINK



Middletown Chamber
of Commerce

KENTUCKY

Relationships
Inspiration
Support
Education

**OUR MISSION
IS TO HELP
OUR MEMBERS
R.I.S.E.**

From The Desk Of

Laura Wright
Executive Director

INSIDE THIS EDITION:

- Important Website Announcement
- Upcoming Chamber Events (3)
- Chamber Resource Page
- New Members (14)
- Chamber Spotlights (3)
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- Networking Events (6)
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- More Upcoming Events (4)

WE'RE Giving Thanks

This year, we find our chamber
BETTER and **STRONGER...**
with more members than ever!

*Every chamber's greatest
assets are its members
because without members
there is no chamber.*

THANKFUL FOR YOU

Just a friendly reminder...

everyone,
our New &
Improved
Chamber website
is live!

Our new
website
has
launched



Please feel free to check our website

<https://middletownchamberky.com/business-directory/>

to confirm your company account information
is still accurate.



If you would like to create your account
to edit your own listing, email Deanne at

DEANNE@MIDDLETOWNCHAMBERKY.COM

Be sure to include the following information:

Company Name, Contact Name and Contact Email

Within a week, you will receive an email from Laura
with instructions for sign on and edit.



As we express our gratitude we must never forget that the highest appreciation is not to utter words, but to live by them.

~ President John F. Kennedy



KENTUCKY
Veterans Day Parade
AND CELEBRATION

CHEER US ON!

SATURDAY NOVEMBER 11
As we head to Downtown Louisville for

OPERATION RENDEZVOUS

3 STOPS ALONG US 60

- 9:00 am Middletown City Hall
- 9:30 am Shelby Campus (Lyndon)
- 10:00 am St. Matthews Community Center

Then on to 6th and Jefferson Streets in Downtown Louisville for the traditional Kentucky Veterans Day Parade at 12 noon.



Nov TUESDAY 11/21/23 12-1:30PM

Please Join Us!

FRIENDSGIVING NETWORKING EVENT

\$20.00... for all the THANKSGIVING LUNCH fixin's!

MARK YOUR CALENDAR AND BUY YOUR TICKET TODAY AT:
<https://middletownchamberky.com/product/friendsgiving-luncheon-11-21-23/>

EAT & BE thankful

STORYPOINT
500 MERIDIAN HILLS DR
MIDDLETOWN, KY 40245





JOIN US!



CHAMBER HAPPY HOUR

Tuesday, November 28th

4:30pm-6:30pm



**UNLIMITED ARCADE PLAY (1 CARD PER ATTENDEE),
CASH BAR & FREE APPETIZERS!
BRING LOTS OF BUSINESS CARDS FOR NETWORKING.
GUESTS ARE ENCOURAGED TO ATTEND!**

RSVP TO LAURA AT 502-245-0404 OR LAURA@MIDDLETOWNCHAMBERKY.COM



CONTACT THE CHAMBER

<https://middletownchamberky.com/contact/>

MEMBER TO MEMBER DISCOUNTS

<https://middletownchamberky.com/member-to-member-discounts/>

MEMBER INCENTIVE PROGRAM

<https://middletownchamberky.com/member-incentive-program/>

BUSINESS DIRECTORY

<https://middletownchamberky.com/business-directory/>

JOB BOARD

<https://middletownchamberky.com/category/news/>

EVENTS CALENDAR

<https://middletownchamberky.com/events-calendar/>

WEEKLY CHAMBER CHATTER

<https://middletownchamberky.com/chamber-chatter/>

MONTHLY CHAMBERLINK NEWSLETTER

<https://middletownchamberky.com/newsletter/>

PHOTOS & VIDEOS

<https://middletownchamberky.com/photos/>

CHAMBER RESOURCE LINKS

WEBSITE HOME

<https://middletownchamberky.com/>



Welcome

NEW & RETURNING CHAMBER MEMBERS

Brian Carnes, FliteAccess, LLC
Tiara Carter, Derby City Sud House
Brent Casey, Valor Coins & Pins
Linda Osting, Heitzman Traditional Bakery & Deli
Elizabeth Luzon, Wise Medical Staffing
Clayton Burri, Jagers
Evan Gold, Cornerstone Caregiving
Jeffrey Penn, Duck Donuts Middletown
Amanda Rube, LouWellSpa
David Slone, Wildcat Sounds DJ Services
Mary Ann O'Bryan, Organize with Mimi
John Hall, Better Way Food Mart, #4, Inc
Rachel Hardy, The Society of International Railway Travelers
Perry Chick, LP Chick Company Inc

CHAMBER MEMBER SPOTLIGHT SHARON LAMOUREAUX



BALLOON ELEVATIONS

*"Elevating Dreams,
one balloon
at time!"*

<https://www.facebook.com/profile.php?id=61550945756240&mibextid=ZbWKwL>

TREASURED DESIGNS & CRAFTS

*"There is nothing that
lifts the spirits & puts a
smile on someone's face
like the beauty of
flowers."*



<https://treasureddesignsandcrafts.com/>

502.376.4653

treasureddesignsandcrafts@gmail.com



CHAMBER MEMBER AWARD SPOTLIGHT

BUSINESS FIRST 20 PEOPLE TO KNOW IN REAL ESTATE

KEN SCHREINER MANAGING DIRECTOR,
CUSTOM SELECT REALTY



Years in the real estate industry: 8

What are your predictions for the local housing market this year? We're 6.5 million homes short in the United States right now. Nationally, it takes 1.6 million housing starts annually to keep up with population growth. In the United States, we haven't completed anything near that number of new builds since 2011. Rates can go up, rates can go down. Unemployment can tick up or down. If the inventory isn't available to keep up with population growth, we're going to stay in a sellers' market for the foreseeable future.

What has been your biggest surprise (good or bad) when showing a property?

I had an old church in Downtown Louisville listed and under contract. The unrepresented buyer during the inspection climbed into bell tower of the church and fell through the ceiling. Thankfully, he caught himself on the cross beams and was OK. Lots of drywall damage and probably a hurt ego. Needless to say, we were fine with the damage as long as the transaction closed.

With changes to short-term rental regulations, what's been the appetite for investment properties? Investment properties will always have a market. Keep in mind short-term rentals may be easily converted to long-term rentals as long as local regulations, restrictive covenants, loan types, etc., allow. My concern with real estate investments are the large corporations that are buying properties in our residential housing market and renting it back to local consumers. Education, household formation and homeownership are the three biggest avenues to wealth for most Americans. Being locked out of these opportunities because investment firms can make higher dollar offers, close quicker and pay with cash is a lose-lose for Louisville homebuyers.

What barriers must be addressed to make Louisville a more attractive place to live and do business?

In my career, I've been privy to conversations with astute professionals about relocations to Louisville. Our school bussing situation is a major topic. We must solve our bussing issue in a fair and meaningful way for all. Cities negotiate with companies using tax abatements. The more issues we have as a metro, the less tax revenue we receive. This benefits companies at the expense of much-needed tax revenue from Louisville public schools. Last I checked, the state teachers' pension was only 11% funded. Increases in tax revenue could possibly go a long way toward solvency.

Why did you choose a career in real estate?

When I left a career in fire and emergency medical services, I knew I needed to be in a role that allowed me to serve the public. Now, I'm blessed to have a career serving our community in a way that allows me to do the best by our clients while still contributing to our community.

What is Louisville's best-kept secret?

Our best-kept secret is the caliber of professionals Louisville's business community. Our local professionals invest in those who are willing to learn, embrace opportunities and work to excel in their field. Louisville's business community identifies talent, offers opportunities and helps individuals grow like no place I've ever seen. If you're an aspiring professional, start engaging with leaders in our local chambers of commerce like St. Matthews and Middletown. Through their hospitality, I have created the most rewarding and meaningful relationships of my personal and professional life.

What advice would you give someone who wants to build a real estate portfolio?

Play chess, not checkers. For example, what will happen in our market if mortgage rates drop one point? Estimates from economists indicate that for every 0.25% in rate reduction, nationally 3.1 million buyers enter the housing market. If you think it's difficult to purchase now, just wait. Get your hands on as much inventory as you can. Once rates decline, today's market will seem like child's play. Refinance when rates drop, and you'll have collateral secured with a lower rate. Until politicians address skilled labor, material shortages and land development, our city will continue to see housing markets in which only the strongest survive.

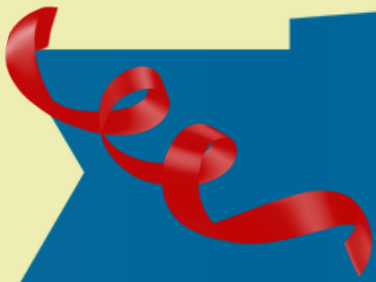
CHAMBER MEMBER POINTS 1ST QUARTER LEADER BOARD

2023/2024 CHAMBER MEMBER PARTICIPATION POINTS PROGRAM 1ST QUARTER LEADER BOARD

RANK #	Name	COMPANY	JUL	AUG	SEPT	TOTAL
1	STONE, TOM	STONE LEGAL GROUP	20	50	35	105
2	STROUD, LAUREN	THE GRAND SENIOR LIVING	50	25	30	105
3	WILLIAMS, JENNIFER	SPARC HOPE	25	20	35	80
4	EDDS, LUKE	NY LIFE	50	10	15	75
5	FALLER, RHODA	PINK LADY INSURANCE	25	25	25	75
6	GERARD, CARRIE	EACM	10	25	20	55
7	TURCHETTA, WAYNE	HMC	35	10	10	55
8	WRIGHT, JIM	WRIGHT, RYE & HEIGEL	10	20	25	55
9	CALHOUN, LAURA	BBB/INDIVIDUAL	25	20	5	50
10	ANDERSON, TYRA	STOCKTON MORTGAGE	5	25	15	45
11	FOW, SHEILA	TEXAS ROADHOUSE	30	10	5	45
12	MITCHELL, ANDY	SUMMITT TRUCKING	10	25	10	45
13	PATEL, JAY	MINUTEMAN PRESS	10	30	5	45
14	PATEL, JAY	SUBWAY	10	30	5	45
15	BALDERSON, ANDY	UNIFIED TECHNOLOGIES	15	10	10	35
16	DEMUTH, KERRY	REVLOCAL	10	20	5	35
17	LESSER, DR WARREN	MAGNA PHARMACEUTICALS	15	10	10	35
18	SHEEHAN, SHANE	IMMACULATE DETAILING, LLC	10	20	5	35
19	VORSETH, ERIC	CVNB	10	15	10	35
20	COBBAN, DR. JIM	FIRST BAPTIST CHURCH	15	10	5	30
21	NEILL, KATHRYN	NY LIFE		5	25	30
22	PATEL, BHAVNA	SUBWAY	15		15	30
23	RAUSCH, STEPHANIE	ROOSTERS	15		15	30
24	SCHREINER, KEN	CUSTOM SELECT	15	5	10	30
25	SILVERTHORN, ROBERT	ENCORE WEALTH MGMNT GROUP		25	5	30
26	CANSLER, STEPHANIE	GLASER'S COLLISION CENTER		15	10	25
27	COLE, CARL	HOMMATI	5	5	10	20
28	CRITTENDEN, AMY	OASIS SENIOR		10	10	20
29	GIBSON, GARY	MIDDLETOWN UNITED METH CHURCH	10	10		20
30	HILLNER, GREG	ECLIPSE BANK	5		15	20
31	MCGONIGLE, MITCH	NY LIFE		15	5	20
32	POWELL, LISA	KELLER WILLIAMS REALTY	10	5	5	20
33	RAHM, EVALA	EVALA RAHM COACHING	5	15		20
34	SEYMOUR, GRY	EPISCOPAL CHURCH HOME	5	15		20
35	ABBOTT, TOM	ABBOTT RENTAL	15			15
36	BAER, VIVIAN	BAERDEN PRIMITIVES, LLC	10	5		15
37	BRADEN, JONATHON	NY LIFE		5	10	15
38	BURK, APRIL	YOGASIX		15		15
39	CORWIN, BRUCE	1ST KY SECURITIES	5	5	5	15
40	CRITTENDEN, JEFF	OASIS SENIOR	5		10	15
41	ELKINS, KEVIN	CONNER STEAK & SEAFOOD			15	15
42	FRANK, RANDI	RANDI FRANK CONSULTING	5		10	15
43	GIGLIO, IDA	JORDAN ESSENTIALS		15		15
44	GRIES, NANCY	LEGACY HOME REALTORS	5	10		15
45	HEIM, JACK	COMMONWEALTH INS	5		10	15

For a complete listing of 1st Quarter Standings, please visit our website at:
<https://middletownchamberky.com/member-incentive-program/>

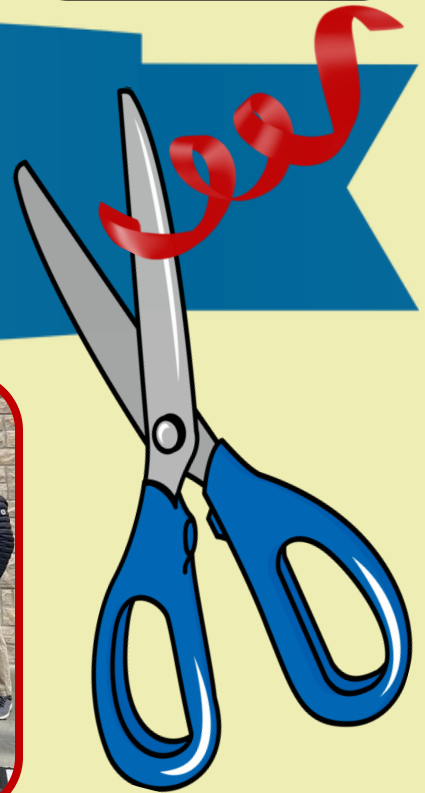
OCTOBER RIBBON CUTTINGS



FLOOR COVERINGS
international

12224 AIKEN RD, SUITE 309
LOUISVILLE, KY 40223

<https://eastlou.floorcoveringsinternational.com/>



12939 SHELBYVILLE RD
LOUISVILLE, KY 40243



DUCK DONUTS®

<https://www.duckdonuts.com/>

CHAMBERLINK CLIPPINGS FROM OCTOBER...

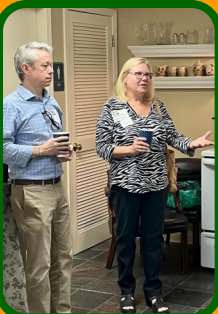
WBN COFFEE



 Episcopal Church Home



CHAMBER COFFEE
CHIT CHAT




THE ENCLAVE
— OF EAST LOUISVILLE —
SENIOR LIVING
SENIOR SYNERGY
THE ENCLAVE OF EAST LOUISVILLE



MEGA networking EVENT



LADIES & GENTS INVITED!

SIPS & CIGARS

MIDDLETOWN CHAMBER OF COMMERCE NETWORKING EVENT

FREE JEFFERSON'S Bourbon TASTINGS

A glass of bourbon and a cigar are featured in the graphic. The glass is filled with a golden liquid and has a straw in it. The cigar is resting on the rim of the glass. The background is dark with some text and a QR code.



THANK YOU to
our guest speaker:

AARON REED

Retired Navy Seal
Senior Chief,
Entrepreneur,
Advocate,
State Senate Candidate



OCTOBER LUNCHEON

SPONSORED BY:
HMC SERVICE COMPANY



(502) 375-0440
6909 Enterprise Dr
Louisville, KY 40214
www.hussung.com



THANK YOU
to our
CATERERS:

Brian & Kelly
Schack,
The Block Deli



ANNUAL MIDDLETOWN TRICK OR TREAT EVENT



THANK YOU to our event sponsors & Middletown First Baptist Church & Chamber of Commerce

UPCOMING EVENTS

DATE	TIME	TYPE	DESCRIPTION
11/1/23	9:30AM	RIBBON CUTTING	TEE IT UP GOLF USA 201 BLANKENBAKER PARKWAY, DOUGLASS HILLS, KY 40243
11/3/23	10:00AM	RIBBON CUTTING	AIC ROOFING & CONSTRUCTION, INC 11461 BLANKENBAKER ACCESS DR, STE 103, LOUISVILLE, KY
11/8/23	12:00PM	PLANNING	JOINT CEC & CGC MEETING, STORYPOINT
11/9/23	6:00PM	MONTHLY	CITY OF MIDDLETOWN MEETING, CITY OFFICES
11/11/23	9:00AM	SPECIAL EVENT	OPERATION RENDEZVOUS, MIDDLETOWN CITY HALL
11/14/23	12:00PM	NETWORKING	NON-PROFIT AFFINITY, FIRST BAPTIST CHURCH MIDDLETOWN
11/16/23	9:00AM	MONTHLY	CHAMBER BOARD MEETING, CHAMBER OFFICE
11/16/23	1:00PM	MONTHLY	CHAMBER MEMBER ORIENTATION, CHAMBER OFFICE
11/21/23	9:00AM	NETWORKING	WBN COFFEE, BISCUIT BELLY 13301 SHELBYVILLE RD, LOUISVILLE, KY 40223
11/21/23	12:00PM	NETWORKING	FRIENDSGIVING LUNCHEON, STORYPOINT MIDDLETOWN
11/23/23	11:30AM	NETWORKING	LEADS AT LUNCH, DETAILS TBD
11/28/23	11:45AM	NETWORKING	SENIOR SYNERGY, DETAILS TBD
11/28/23	4:30PM	NETWORKING	CHAMBER HAPPY HOUR, MAIN EVENT 12500 SYCAMORE STATION PLACE, LOUISVILLE, KY 40299
12/7/23	4:00PM	SPECIAL EVENT	HOLIDAY BAZAAR, STORYPOINT MIDDLETOWN
12/12/23	6:30PM	CHAMBER SOCIAL	CHAMBER CHRISTMAS PARTY, LAKE FOREST COUNTRY CLUB 14000 LANDMARK DR, LOUISVILLE, KY 40245
12/14/23	6:00PM	MONTHLY	CITY OF MIDDLETOWN MEETING, CITY OFFICES
12/19/23	4:30PM	NETWORKING	WBN HOLIDAY PARTY, THE GRAND 9300 CIVIC WAY, LOUISVILLE, KY 40059

FOR A COMPLETE LIST OF UPCOMING EVENTS,
PLEASE VISIT OUR WEBSITE AT

<https://middletownchamberky.com/events-calendar/>

SAVE THE DATE



NON-PROFIT AFFINITY GROUP



PLEASE JOIN US!

WHAT: NETWORKING WITH OTHER NON-PROFITS
WHERE: MIDDLETOWN 1ST BAPTIST CHURCH
11721 MAIN ST, MIDDLETOWN KY
WHEN: TUESDAY, 11/14/23, NOON - 1:00PM
*BRING YOUR LUNCH, DRINKS & DESSERT PROVIDED

QUESTIONS? CALL OR EMAIL LAURA: 502-245-0404, LAURA@MIDDLETOWNCHAMBERKY.COM

MIDDLETOWN CHAMBER OF COMMERCE



JOIN US!

MIDDLETOWN WOMEN'S BUSINESS NETWORK MISSION STATEMENT:

To connect women from all different departments within a business, to share experiences, brainstorm new initiatives, and increase connections that support, enrich, and inspire women to advance professionally and personally.

BISCUIT BELLY MIDDLETOWN COFFEE NETWORKING

Tuesday, 11/21/23, 9:00-10:00AM

GENEROUSLY HOSTED BY:
MAGEN SHERRER, BISCUIT BELLY MIDDLETOWN
13301 Shelbyville Road, Louisville KY 40223

TO RSVP:
CALL LAURA AT 502-245-0404 OR
EMAIL LAURA@MIDDLETOWNCHAMBERKY.COM

CHAMBER MEMBER ORIENTATION

THURSDAY
NOVEMBER 16, 2023
1-2PM



Held on the 3rd
Thursday of
every month!
PLEASE RSVP

MIDDLETOWN CHAMBER OFFICE
11803 OLD SHELBYVILLE RD, MIDDLETOWN, KY 40243



...not just for new members!

Join fellow chamber members and Chamber Staff as we highlight everything our Chamber of Commerce has to offer you! Come get acquainted with our offices, benefits, events, and communications. Oh, and don't forget to bring your business cards for the networking opportunity too!

To participate, you MUST register in advance: Registration is not available online.
Please call Laura Wright at (502) 245-0404 or e-mail her at laura@middletownchamberky.com

Not what we say about
our blessings,
but how we use them,
is the true measure of our
Thanksgiving.

~W.T. Purkiser



LIGHT UP MIDDLETOWN AND HOLIDAY BAZAAR

Friday, December 1, 2023

Beginning at 4pm with the Holiday Bazaar
in Celebration Hall, 11711 Main Street

Singing in Wetherby Park at 5:30pm before
the Light Up at 6pm with Boy Scout Troop
321 turning on the lights

Parade to Willhite Park (11700 Main Street)
with Santa

Come join us for free cookies, snacks, hot
chocolate and fellowship during the holiday
season!



Sponsored by:

**CITY OF MIDDLETOWN
MIDDLETOWN CHAMBER OF COMMERCE**

For more information: 502-245-2762 or 502-245-0404

Handicap Parking is available in First Baptist Church Lot-Enter from
Shelbyville Road thru the alleyway between Auto Zone and Roberts



IT'S
Christmas
TIME



LIGHT UP MIDDLETOWN DECEMBER 1ST AGENDA

- 4:00 PM Holiday Bazaar Opens at Celebration Hall—11711 Main Street
 - 5:30 PM Festivities and Entertainment in Wetherby Park
 - 6:00 PM National Anthem—Lauren Stroud
Comments by Mayor Byron Chapman
Lights Switch Up by Boy Scout Troop 321
 - 6:15 PM Parade with Santa arrives at Willhite Park, 11700 Main Street
- Snacks and beverages are available



Sponsored by:
**CITY OF MIDDLETOWN
MIDDLETOWN CHAMBER OF
COMMERCE**

For more information:
502-245-2762 or 502-245-0404
Handicap Parking is available in the
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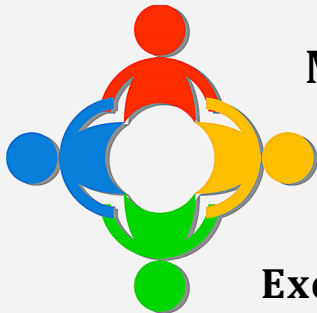


Middletown Chamber of Commerce
PO Box 43546
Middletown, KY 40253

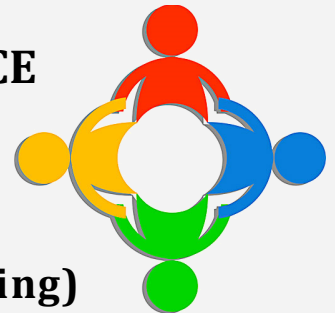
Office Located at City Hall:
11803 Old Shelbyville Rd
Middletown, KY 40243

**Please refer to our website listed below
for our most up-to-date information!**

Phone: 502-245-0404
Email: laura@middletownchamberky.com
Website: www.middletownchamberky.com
Facebook: Middletown Chamber of Commerce



MIDDLETOWN CHAMBER OF COMMERCE BOARD OF DIRECTORS



Mayor J. Byron Chapman (non-voting)
Executive Director, Laura Wright (non-voting)
Assistant Executive Director, Debbie Walthall (non-voting)

President: Thomas Stone, Stone Legal Group, PLLC
Vice President: Carrie Gerard, Eastern Area Community Ministries
Treasurer: Dr. Warren Lesser, MAGNA Pharmaceuticals
Secretary: Tyra Anderson, Stockton Mortgage
Tom Abbott, Abbott Rentals
Andy Balderson, Unified Technologies
Luke Edds, New York Life Insurance
Lauren Stroud, The Grand Senior Living
Wayne Turchetta, HMC Service Company
Eric Vorseth, Republic Bank
Cliff Whalin, Christian Care Communities