

# CHAMBER CHATTER

Middletown Chamber of Commerce



ISSUE 142

SEPTEMBER 5, 2023

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Laura Wright, Executive Director  
(502) 245-0404  
Laura@MiddletownChamberky.com  
11803 Old Shelbyville Road  
P.O. Box 43546  
Louisville, KY 40253

## CONTACT THE CHAMBER

<https://middletownchamberky.com/contact/>

## MEMBER TO MEMBER DISCOUNTS

<https://middletownchamberky.com/member-to-member-discounts/>

## MEMBER INCENTIVE PROGRAM

<https://middletownchamberky.com/member-incentive-program/>

## BUSINESS DIRECTORY

<https://middletownchamberky.com/business-directory/>

## JOB BOARD

<https://middletownchamberky.com/category/news/>

## EVENTS CALENDAR

<https://middletownchamberky.com/events-calendar/>

## WEEKLY CHAMBER CHATTER

<https://middletownchamberky.com/chamber-chatter/>

## MONTHLY CHAMBERLINK NEWSLETTER

<https://middletownchamberky.com/newsletter/>

## PHOTOS & VIDEOS

<https://middletownchamberky.com/photos/>

# CHAMBER RESOURCE LINKS

## WEBSITE HOME

<https://middletownchamberky.com/>



**THIS WEEKEND!**

# MIDDLETOWN FAMILY FUN FESTIVAL

## 9-8-23 & 9-9-23

Music - Fun - Repeat

### MIDDLETOWN - FAMILY FUN - FESTIVAL

Become a Vendor Today!

**FREE ENTRANCE**

- Street food booths -
- Foodtrucks - Live bands
- Parade- Dog Show -
- Games - Rides -
- Fireworks - and more

**SAVE THE DATE**

**8 & 9 September, 2023**

Friday  
6:00pm - 9:30pm

Saturday  
10:00am - 9:00pm

**VENUE**

**Wetherby Park**  
11803 Old Shelbyville Rd.  
Middletown, KY 40243

**APPLICATIONS**

[www.middletownfamilyfun.com](http://www.middletownfamilyfun.com)  
Presented by the City of Middletown  
Produced by Event Logic



Middletown

## Fall Festival

### Tent Sale



September 8th-9th

Beautiful By Design

11720 Old Shelbyville Rd. -



# JOIN US!



# CHAMBER HAPPY HOUR

Thursday, September 28th, 2023

4:30pm-6:30pm



**CASH BAR & FREE APPETIZERS!**

**BRING LOTS OF BUSINESS CARDS FOR NETWORKING.**

**GUESTS ARE ENCOURAGED TO ATTEND!**

RSVP TO LAURA AT 502-245-0404 OR LAURA@MIDDLETOWNCHAMBERKY.COM



# SAVE THE DATE!

JOIN US FOR THE NEXT...



**MEGA**  
**networking**  
**EVENT**

**WEDNESDAY**  
**OCTOBER 4TH**

**5:00 PM - 7:00 PM**

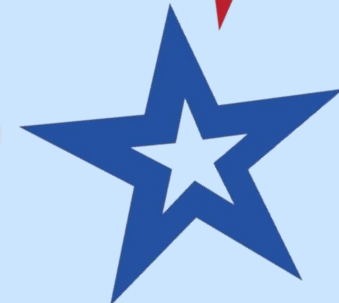
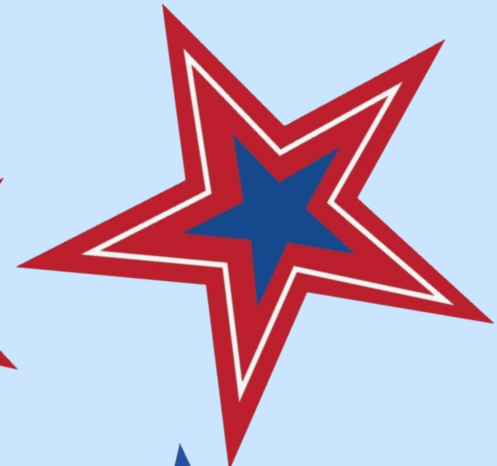
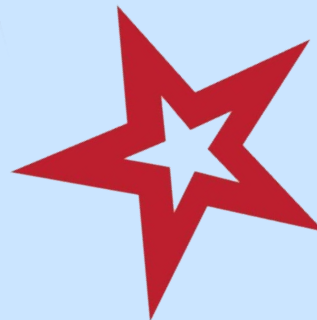


3rd Turn Oldham Gardens  
6302 Old Lagrange Rd, Crestwood, KY 40014

**WE ARE LOOKING FOR SPONSORS FOR THIS EVENT!**  
**CALL YOUR CHAMBER REPRESENTATIVE TO LEARN MORE!**



*Welcome*



# NEW MEMBERS

*Sherry Herron  
with:*

**SUNSHINE  
INDUSTRIES, LLC**

901 Lily Creek Rd, Suite 101  
Louisville, KY 40243  
502-901-9019

corporate@sunshineindustriesllc.com  
www.sunshineindustriesllc.com

*Martin Lalnunsanga  
with:*

**MIDDLETOWN  
SEVENTH-DAY ADVENTIST  
CHURCH**

125 Watterson Trail  
Louisville, KY 40243  
423-444-2323

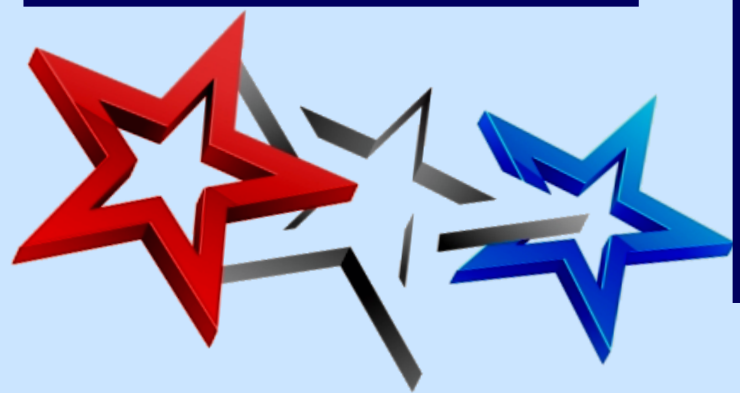
martinralte@gmail.com  
www.friendlychurch.com

*Jay Barnosky  
with:*

**SUNSHINE  
READY MIX**

13855 Aiken Rd  
Louisville, KY 40245  
502-515-5585

info@sunshinereadymix.com  
www.sunshinereadymix.com



# UPCOMING CHAMBER EVENTS

CALLING ALL  
**YOUNG PROFESSIONALS**



**Middletown Young Professionals Mission Statement:**

To provide young professionals (ages 21-35) in the Louisville area fun opportunities to connect, collaborate, and develop professionally. Whether you are a young professional looking for social events, volunteer opportunities, or career enrichment, the Middletown Chamber Young Professionals group can help you grow professionally while providing you with exciting ways to deepen your connection with the Louisville community!



**COFFEE MEETING**

**WEDNESDAY, 9/6/23**  
**8:30 AM - 9:30 AM**  
**PLAYA BOWLS MIDDLETOWN**  
**12939 SHELBYVILLE RD STE 103**  
**LOUISVILLE, KY 40223**

PLEASE RSVP TO LAURA AT 502-245-0404 OR EMAIL [LAURA@MIDDLETOWNCHAMBERKY.COM](mailto:LAURA@MIDDLETOWNCHAMBERKY.COM)



## NON-PROFIT AFFINITY GROUP



## PLEASE JOIN US!

**WHAT:** NETWORKING WITH OTHER NON-PROFITS  
**WHERE:** MIDDLETOWN 1ST BAPTIST CHURCH  
11721 MAIN ST, MIDDLETOWN KY  
**WHEN:** TUESDAY, 9/12/23, NOON - 1:00PM  
\*BRING YOUR LUNCH, DRINKS & DESSERT PROVIDED

QUESTIONS? CALL OR EMAIL LAURA: 502-245-0404, [LAURA@MIDDLETOWNCHAMBERKY.COM](mailto:LAURA@MIDDLETOWNCHAMBERKY.COM)

## MIDDLETOWN CHAMBER OF COMMERCE



**JOIN US!**

**MIDDLETOWN WOMEN'S BUSINESS NETWORK MISSION STATEMENT:**

To connect women from all different departments within a business, to share experiences, brainstorm new initiatives, and increase connections that support, enrich, and inspire women to advance professionally and personally.

## SPARC HOPE HAPPY HOUR!

Tuesday, 9/19/23, 4:30-6:30PM

GENEROUSLY HOSTED BY:  
**JENNIFER WILLIAMS, SPARC HOPE**  
11912 Brinley Ave, Louisville KY 40243

TO RSVP:  
CALL LAURA AT 502-245-0404 OR  
EMAIL [LAURA@MIDDLETOWNCHAMBERKY.COM](mailto:LAURA@MIDDLETOWNCHAMBERKY.COM)

# CHAMBER MEMBER ORIENTATION

THURSDAY  
SEPTEMBER 21, 2023  
1-2PM



Held on the 3rd  
Thursday of  
every month!  
\*PLEASE RSVP\*

MIDDLETOWN CHAMBER OFFICE  
11803 OLD SHELBYVILLE RD, MIDDLETOWN, KY 40243



...not just for new members!

Join fellow chamber members and Chamber Staff as we highlight everything our Chamber of Commerce has to offer you! Come get acquainted with our offices, benefits, events, and communications. Oh, and don't forget to bring your business cards for the networking opportunity too!

To participate, you MUST register in advance: Registration is not available online.  
Please call Laura Wright at (502) 245-0404 or e-mail her at [laura@middletownchamberky.com](mailto:laura@middletownchamberky.com)

## COFFEE CHIT CHAT WITH THE CHAMBER



HOST: KEVIN ELKINS  
CONNORS STEAK & SEAFOOD  
615 S Hurstbourne Pkwy  
Louisville, KY 40222



WHEN:  
TUESDAY,  
9/26/23  
11:45-12:45AM



A SMALL GROUP WHOSE SUM IS > ITS PARTS

WHAT: SEPTEMBER SENIOR SYNERGY MEETING

*Pink Lady Insurance*  
Rhoda Faller  
An Independent Agent



SPEAKER TOPIC:  
How can we help our older clients,  
family and friends avoid being a  
target of SCAMS, FRAUD,  
& IDENTITY THEFT.

IF YOUR BUSINESS HAS ANYTHING TO DO WITH SERVING SENIOR CITIZENS...  
**PLEASE JOIN US!**

\*\*Eastern Area Community Ministries has generously agreed to provide lunch for those in attendance. Please RSVP to [laura@middletownchamberky.com](mailto:laura@middletownchamberky.com).

WHERE:  
EASTERN AREA COMMUNITY MINISTRIES  
9104 Westport Rd  
Louisville, KY 40242

## YOU'RE INVITED!

THURSDAY  
SEPTEMBER 28, 2023  
11:30-1:00PM



\*For the cost of your own lunch:  
Network Network Network

- Make friends & connections
- Attend whenever you can
- Everyone is welcome
- Enjoy monthly lunches at different area restaurants
- Bring your business cards
- Please RSVP so we know how many seats to set



SUBWAY - MIDDLETOWN  
12565 SHELBYVILLE RD  
LOUISVILLE, KY 40243

\* PURCHASE YOUR OWN LUNCH \*

Registration is not available online.  
Please call Laura Wright at (502) 245-0404 or e-mail her at [laura@middletownchamberky.com](mailto:laura@middletownchamberky.com).





# Free continuing education event

Oasis Senior Advisors is happy to announce that we are sponsoring a live interactive webinar for continuing education credits for Social Workers and Certified Case Managers through Jenerations Health Education.



Scan here to register

## Interactive Webinar

### Topic: Aging & Diversity in America

Thursday, September 7 | 2pm – 3:15pm EST

#### Speaker

**Stephanie Goldstein**, BSW, LBSW  
Jenerations Health Education

Space is limited, so register early!

For more information please email  
[contact@jenerationshealth.com](mailto:contact@jenerationshealth.com)

### More CEU's Coming Soon!

December: *Elderspeak: Effectively Communicating with Older Adults*



For more information and to register:  
[jenerationshealth.com/Sept23](http://jenerationshealth.com/Sept23)

Separate registration is required for each participant.

To learn more about Oasis Senior Advisors, please contact me at:

**502-631-3002**

[ACrittenden@YourOasisAdvisor.com](mailto:ACrittenden@YourOasisAdvisor.com)

[OasisSeniorAdvisors.com/Louisville](http://OasisSeniorAdvisors.com/Louisville)



**HELP US REACH OUR GOAL  
OF RAISING \$27,000**



**PLEASE  
CLICK THE  
LINK BELOW  
TO DONATE  
OR  
REGISTER FOR THE  
RIDE & EVENTS  
ON  
SEPTEMBER  
8 & 9!**

**2023  
NORTON  
HEALTHCARE**

**BIKE TO BEAT CANCER**

**Unified  
Technologies**

**[Bike to Beat Cancer 2023 - Unified Technologies \(onecause.com\)](https://onecause.com)**

# FREE "BACK TO BASICS" SALES TRAINING!

For Realtors and Lenders, our businesses are in the midst of the most challenging market since the Great Financial Crisis.

In an attempt to bolster our community and help those we care about succeed, Beau Scott Principle Broker of Price Point Insurance and Ken Schreiner Managing Director of Custom Select Realty are offering a one time only "Back to Basics" sales training.

With a combined 39+ years of training sales associates in different fields, Beau and Ken will present tactics, strategies, and next steps for building your pipeline and converting higher quality leads.

## FACILITATORS :



**KEN SCHREINER**  
**ABR, RENE, SRES**

Managing Director - Custom Select Realty



**BEAU SCOTT**

Principle Advisor - Price Point Insurance Agency

## THANK YOU TO OUR SPONSORS :



**SPACE IS LIMITED...  
PLEASE RSVP  
TO  
Ken Schreiner at:  
[kennethschreiner@gmail.com](mailto:kennethschreiner@gmail.com)**

**MONDAY  
SEPTEMBER 11TH  
8:30-10:30AM  
@ THE ROYAL  
ROOM**

SEATS ARE EXTREMELY LIMITED  
RSVP REQUIRED



# APPRECIATION & DEDICATION

PLEASE JOIN US IN SHOWING OUR GRATITUDE  
TOWARD OUR COMMUNITY'S FIRST RESPONDERS.

WE'LL BE DEDICATING OUR WALL OF HONOR IN  
RECOGNITION OF THEIR LOYALTY AND SACRIFICE  
ALONGSIDE COMMUNITY LEADERS.

HORS D'OEUVRES TO FOLLOW CEREMONY

*Monday, September 11th | 2-4pm*

*StoryPoint Middletown  
500 Meridian Hills Dr, Middletown, KY*

STORYPOINT  
Senior Living





POLO FIELDS COUNTRY CLUB

SAVE THE  
DATE

## BRUCE GADANSKY MEMORIAL GOLF CLASSIC

BBB serving Greater Kentucky and South  
Central Indiana is proud to present the 2023  
BBB Golf Scramble to benefit BBB CEF.

For sponsorship and player opportunities,  
contact Laura Calhoun at 502.588.0037 or  
[lcalhoun@louisville.bbb.org](mailto:lcalhoun@louisville.bbb.org) for more  
information.

**When: Tuesday, September 12, 2023**

**Where: Polo Fields Country Club, Louisville**

**Time: 11:00am shotgun start**

BBB CEF exists to promote safe buying practices, wise giving traditions, and provide information about scams. This fund also helps prepare young people for success by providing a scholarship opportunity for high school students. Military communities are supported via the BBB Military Line. In addition, we provide identity theft/scam presentations to local high schools and senior citizen groups as well as holding an annual Shred Event to help prevent ID Theft. BBB CEF is a 501(c)(3) charitable nonprofit organization.



# GET \$2 OFF TWO TACO COMBO

Sept 16 through Oct 4, 2023

Download the Salsarita's app before  
Sat. 9/16 to get your \$2 Off Two Taco  
Combo rewards!

Reward delivered every Saturday.



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# FUNDRAISING

»» *Support* ««

**THE GRAND SENIOR LIVING'S  
ALZHEIMER'S WALK TEAM  
THURSDAY, SEPTEMBER 28  
4PM-9PM**



# 10%

**DONATION NIGHT**

for **The Grand Senior Living's  
Alzheimer's Walk Team.**

Present this flyer at the Louisville  
(Middletown) location and Texas  
Roadhouse will donate **10%** of your total  
food purchases to **The Grand Senior  
Living's Alzheimer's Walk Team!**

**502-253-0085  
13321 SHELBYVILLE ROAD  
LOUISVILLE, KY**

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# October

## UPCOMING MEMBER EVENTS

 **SAINT MARY'S CENTER** 

### CAR – TRUCK- BIKE SHOW

Sunday, October 1st

*Rain Date October 8th*

11750 Shelbyville Road

Sponsored By 



Show Time: 11:00-4:00  
Cut off to registration : 1:00  
Awards Ceremony: 3:30

Location:  
Village Square Shopping Plaza  
11750 Shelbyville Road

Multiple Show Awards

Raffles

Door Prizes

Entry Fee  
\$20.00

50/50

DJ Music

Refreshments Available

For more information please

contact:

Bill Bond  
(502) 724-4728

Gary Edelen  
(502) 592-5835

All proceeds will go to benefit The Saint Mary Center, a 501(c)(3) Corporation. St. Mary's Center is a non-profit, 501(c)(3) organization, serving adults with developmental and intellectual disabilities from Louisville and surrounding areas. For 30 years, St. Mary's Center has provided vocational, independent living, academic, and social skills to program participants.



### Don't Settle for Par When it Comes to Your Cybersecurity!



Real solutions, tailored to your business.

You are cordially invited to enjoy a delicious lunch with Unified and our partners for a discussion on Cybersecurity and Disaster Recovery on Wednesday, October 11<sup>th</sup>.

#### Recent Statistics on Cybersecurity\*:

- ❖ Average cost of a ransomware attack projection: \$11.5M in 2023
- ❖ Over 60% of businesses that experience a cyber attack close their doors within six months
- ❖ Cybercrime will cost businesses an estimated \$10.5 trillion annually in 2023
- ❖ 91% of cyber attacks begin with spear-phishing email
- ❖ 60% of organizations do not have a cybersecurity response plan

\*Statistics from Truefort.com

Following the event, please join us for an 18-hole putting green game on the Wit's End!



This course was inspired from the Himalaya Mountains. It will only take about an hour to play! Sign up when you register.

Click here to join us for Lunch and to Learn about Disaster Recovery and Cybersecurity

October 11th, 11:30am – 1:30pm  
Woodhaven Country Club – Patio Room  
7200 Woodhaven Road



## 2023 BBB® CLAY SHOOT

Proceeds benefit BBB Consumer Education Fund, a 501(c)3 organization. From high school scholarship programs to community presentations to free shred-and-recycle events and more, the Consumer Education Fund prepares young people for success in today's global economy and arms consumers of all ages with the knowledge and confidence to protect themselves against scams and bad business practices.



### OCTOBER 27TH, 2023

JEFFERSON GUN CLUB  
660 GUN CLUB ROAD  
BROOKS, KY 40109

For sponsorship and vendor opportunities, or to sign up today, contact Laura Calhoun at 502.588.0037 or lcalhoun@ky-in.bbb.org





LEGAL GROUP, PLLC

9200 Shelbyville Rd., Suite 600  
Louisville, KY 40222

**FREE ON DEMAND WEBINAR**

Scan QR Code  
to view webinar



[Webinar Registration](#)

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## **“How to Protect Your Family, Assets & Legacy Through Estate Planning”**

Estate planning entails determining how an individual’s assets will be preserved, managed, and distributed after death. It also takes into account the management of an individual’s medical, financial and day-to-day affairs in the event that they become incapacitated. Join our short 25 minute webinar with Attorney Thomas K. Stone to learn how to protect your family, assets and legacy through estate planning. After completion of the webinar, you will be entitled to a free estate plan consultation.

**DRAPER  
& KRAMER**

**MORTGAGE  
CORP.**

# Flexible financing for all your mortgage needs

Whether you want to buy, build, renovate, refinance or take cash out of a home, Quin Bernhardt of Draper and Kramer Mortgage Corp. is the local mortgage expert who can help.

- **Bank statement loans:** qualify using bank statements instead of tax returns
- **DSCR program:** finance investment properties using rental income to qualify
- **Renovation loans:** fund the renovation of your current home or your next purchase
- **Reverse mortgage:** stop mortgage payments and take cash out for those age 62+
- **And much more!**

Scan the code to download the  
**DK Xpress™** app and apply today!



**Contact Quin today with any of your mortgage needs!**



## Quin Bernhardt

NMLS ID #201178

Area Manager

502-418-9797

[quin@dkmortgage.com](mailto:quin@dkmortgage.com)

[quinbernhardt.com](http://quinbernhardt.com)

9850 Von Allmen Court, Suite 201

Louisville, KY 40241



Quin Bernhardt (NMLS ID #201178 CA, FL, IN, KY, TN) is an agent of Draper and Kramer Mortgage Corp. (NMLS ID #2551 [www.nmlsconsumeraccess.org](http://www.nmlsconsumeraccess.org)) an Illinois Residential Mortgage Licensee located at 1431 Opus Place, Suite 200, Downers Grove, IL 60515, 630-376-2100. CA: Licensed by the Department of Financial Protection and Innovation under the California Residential Mortgage Lending Act, License No. 4130680. Quin's office phone number: 502-206-3111. © 2023 Draper and Kramer Mortgage Corp. All Rights Reserved. 04489-03 7/23.