

CHAMBER CHATTER

Middletown Chamber of Commerce



ISSUE 144

SEPTEMBER 19, 2023

In this Issue: Middletown Business License & Occupational Tax Update (See Page 3)

- * Chamber Resource Page
- * Important Upcoming Chamber & City Events (3)
- * Welcome New & Returning Members (6)
- * Ribbon Cutting (1)
- * More Upcoming Chamber Events (5)
- * Compass Christian Church in the Woods
- * Critically Loved Fundraiser- Barbie Movie
- * Alzheimer's Fundraisers (2)
- * Jefferson County Stone Community Picnic
- * Encore Wealth Management - Saving Seminar
- * Hotworx Women's Health & Fitness
- * Beeautiful by Design Halloween Open House
- * Better Business Bureau Sept/Oct Events (2)
- * St. Mary's Car, Truck, Bike Show
- * Unified Technology Cybersecurity Discussion
- * The Grand October Events (2)
- * Member to Member Discounts, Ads, Info & Webinar (5)

Laura Wright, Executive Director
(502) 245-0404
Laura@MiddletownChamberky.com
11803 Old Shelbyville Road
P.O. Box 43546
Louisville, KY 40253



CONTACT THE CHAMBER

<https://middletownchamberky.com/contact/>

MEMBER TO MEMBER DISCOUNTS

<https://middletownchamberky.com/member-to-member-discounts/>

MEMBER INCENTIVE PROGRAM

<https://middletownchamberky.com/member-incentive-program/>

BUSINESS DIRECTORY

<https://middletownchamberky.com/business-directory/>

JOB BOARD

<https://middletownchamberky.com/category/news/>

EVENTS CALENDAR

<https://middletownchamberky.com/events-calendar/>

WEEKLY CHAMBER CHATTER

<https://middletownchamberky.com/chamber-chatter/>

MONTHLY CHAMBERLINK NEWSLETTER

<https://middletownchamberky.com/newsletter/>

PHOTOS & VIDEOS

<https://middletownchamberky.com/photos/>

CHAMBER RESOURCE LINKS

WEBSITE HOME

<https://middletownchamberky.com/>





MIDDLETOWN BUSINESS LICENSE AND OCCUPATIONAL TAX UPDATE

Thursday, September 27, 2023
9:30am and 2pm at 11803 Old Shelbyville Road

Come learn how to register your business and meet our new OCC
Tax Specialist!

This is in conjunction with the City of Middletown and the
Middletown Chamber of Commerce.



JOIN US!



CHAMBER HAPPY HOUR

**DATE
CHANGE**

~~Thursday, September 28th,~~
Wednesday, September 27th
4:30pm-6:30pm



10430 SHELBYVILLE RD
LOUISVILLE, KY 40223

CASH BAR & FREE APPETIZERS!

BRING LOTS OF BUSINESS CARDS FOR NETWORKING.

GUESTS ARE ENCOURAGED TO ATTEND!

RSVP TO LAURA AT 502-245-0404 OR LAURA@MIDDLETOWNCHAMBERKY.COM



SAVE THE DATE!

JOIN US FOR THE NEXT...



MEGA

networking

EVENT

WEDNESDAY
OCTOBER 4TH

5:00 PM - 7:00 PM



3rd Turn Oldham Gardens
6302 Old Lagrange Rd, Crestwood, KY 40014

**WE ARE LOOKING FOR SPONSORS FOR THIS EVENT!
CALL YOUR CHAMBER REPRESENTATIVE TO LEARN MORE!**



Russell Fallon with:

DGI GROUP, LLC

10711 Eagle Ridge Place
Louisville, KY 40223
502-802-9113

brycecreekky@gmail.com

WooHoo!!!

WELCOME

T. Gregg Clark with:

**ASSOCIATES IN
ACCOUNTING, CPA**

9405 Mill Brook Rd, Suite 102
Louisville, KY 40223
502-451-8678

gclark@aia-cpa.com
<https://associatesinaccountingcpa.com>

NEW & RETURNING MEMBERS!

Chase Vincent with:

BUDGET BLINDS

2185 Watterson Trail
Louisville, KY 40299
502-489-8989

cvincent@kitchentuneup.com
<https://budgetblinds.com/louisvilleeast/>



Chase Vincent with:


KITCHEN TUNE-UP

10900 Plantside Dr Suite C
Louisville, KY 40299
502-206-4220

cvincent@kitchentuneup.com
<https://kitchentuneup.com/louisville-ky-east/>

UPCOMING CHAMBER EVENTS

MIDDLETOWN CHAMBER OF COMMERCE



JOIN US!

MIDDLETOWN WOMEN'S BUSINESS NETWORK MISSION STATEMENT:
To connect women from all different departments within a business, to share experiences, brainstorm new initiatives, and increase connections that support, enrich, and inspire women to advance professionally and personally.

SPARC HOPE HAPPY HOUR!
Tuesday, 9/19/23, 4:30-6:30PM

GENEROUSLY HOSTED BY:
JENNIFER WILLIAMS, SPARC HOPE
11912 Brinley Ave, Louisville KY 40243

TO RSVP:
CALL LAURA AT 502-245-0404 OR
EMAIL LAURA@MIDDLETOWNCHAMBERKY.COM

CHAMBER MEMBER ORIENTATION

THURSDAY
SEPTEMBER 21, 2023
1-2PM



Held on the 3rd Thursday of every month! ***PLEASE RSVP***


MIDDLETOWN CHAMBER OFFICE
11803 OLD SHELBYVILLE RD, MIDDLETOWN, KY 40243

HELLO New Member ...not just for new members!

Join fellow chamber members and Chamber Staff as we highlight everything our Chamber of Commerce has to offer you! Come get acquainted with our offices, benefits, events, and communications. Oh, and don't forget to bring your business cards for the networking opportunity too!

To participate, you **MUST** register in advance. Registration is not available online. Please call Laura Wright at (502) 245-0404 or e-mail her at laura@middletownchamberky.com

WHEN:
TUESDAY,
9/26/23
12:00-1:00PM



A SMALL GROUP WHOSE SUM IS > ITS PARTS

WHAT: SEPTEMBER SENIOR SYNERGY MEETING
Pink Lady Insurance
Rhoda Fallor
An Independent Agent

SPEAKER TOPIC:
How can we help our older clients, family and friends avoid being a target of SCAMS, FRAUD, & IDENTITY THEFT.

IF YOUR BUSINESS HAS ANYTHING TO DO WITH SERVING SENIOR CITIZENS... PLEASE JOIN US!

WHERE:
EASTERN AREA COMMUNITY MINISTRIES
9104 Westport Rd
Louisville, KY 40242

**Eastern Area Community Ministries has generously agreed to provide lunch for those in attendance. Please RSVP to laura@middletownchamberky.com.

COFFEE CHIT CHAT WITH THE CHAMBER

You're Invited!

JOIN US

SEPTEMBER 27, 2023
9:00-10:00AM



HOST: KEVIN ELKINS
CONNORS STEAK & SEAFOOD
615 S Hurstbourne Pkwy
Louisville, KY 40222



Get Involved!

YOU'RE INVITED!

THURSDAY
SEPTEMBER 28, 2023
11:30-1:00PM

LEADS AT LUNCH

*For the cost of your own lunch:
Network Network Network

- Make friends & connections
- Attend whenever you can
- Everyone is welcome
- Enjoy monthly lunches at different area restaurants
- Bring your business cards
- Please RSVP so we know how many seats to set



SUBWAY - MIDDLETOWN
12565 SHELBYVILLE RD
LOUISVILLE, KY 40243

* PURCHASE YOUR OWN LUNCH *

Registration is not available online. Please call Laura Wright at (502) 245-0404 or e-mail her at laura@middletownchamberky.com.



MEDIA ADVISORY

For immediate release

Contact: Susan Smith

502.499.4806

Susan.Smith@pebo.com

Peoples Bank Hosts 2 Ribbon Cuttings to Celebrate Entering Louisville Market

Who: Peoples Bank and members of the community will be joined by local officials

When: Friday, September 29 at 8:30 a.m. (East Point) & 10 a.m. (St. Matthews)

Where: **Peoples Bank East Point:** 2500 Eastpoint Pkwy, Louisville, KY 40223
Peoples Bank St. Matthews: 4304 Shelbyville Rd, Louisville, KY 40207

What: Peoples Bank will celebrate its entrance into the Louisville Market with a ribbon cutting at its two Jefferson County locations.

On May 1, 2023, Peoples Bancorp announced that it had completed its acquisition of Limestone Bancorp, Inc. effective as of April 30, 2023. Peoples Bank now has 45 locations in the Commonwealth.

Peoples Bank is an award-winning community bank recognized by Newsweek as one of America's Best Banks 2023 and by American Banker as a Best Bank to Work For in 2021 and 2022. Peoples Bank is one of the largest 200 banks in the United States with \$8.8 billion in total assets with 132 full-service bank branches in Ohio, Kentucky, West Virginia, Virginia, Washington D.C. and Maryland.

The public is invited to stop by & enjoy the Ribbon Cutting Ceremony with our Peoples Bank team!

About Peoples Bank

Peoples Bancorp Inc. ("Peoples", Nasdaq: PEBO) is a diversified financial services holding company that makes available a complete line of banking, trust and investment, insurance, premium financing and equipment leasing solutions through its subsidiaries. Peoples has been headquartered in Marietta, Ohio since 1902. Peoples had \$8.8 billion in total assets and 150 locations as of June 30, 2023. Peoples Bank operates 132 full-service Peoples Bank branches in Ohio, Kentucky, West Virginia, Virginia, Washington D.C. and Maryland. Peoples' vision is to be the Best Community Bank in America.

Peoples is a member of the Russell 3000 index of U.S. publicly-traded companies. Peoples offers services through Peoples Bank (which includes the divisions of Peoples Investment Services, Peoples Premium Finance and North Star Leasing), Peoples Insurance Agency, LLC and Vantage Financial LLC.

To learn more about Peoples Bank, visit [pebo.com](https://www.pebo.com)



Church in the Woods

@ BLACK ACRE STATE NATURE PRESERVE

Sundays on Sept. 17 & 24 and Oct. 1 & 8
Starting at 10:30 a.m.
Scan for more information →



JOIN US FOR A SPECIAL SCREENING OF:



WEDNESDAY, SEPT 20TH
SHOWTIME PLANNED FOR APPROX. 3:30PM
INFO ON THEATER LOCATION AND TIME TO COME



for movie plus donation to:

\$20

critically
loved

"NAVIGATING LIFE WITH A CHRONICALLY OR CRITICALLY ILL CHILD"

LIMITED SEATING AVAILABLE!

FOR MORE INFO OR TO RSVP, CONTACT:

Amber Ruffra
Homewatch Caregivers
502-550-4354
email: aruffra@hwcg.com
venmo: @Amber-Ruffra

SPONSORED BY:

Homewatch
CareGivers®

The
Grand
SENIOR LIVING



the end to
ALZHEIMER'S
begins with us.

#ENDALZ



Silent Auction for Alzheimer's Association



When: Septmeber 21, 10am to 6pm
Location: 500 Executive Park Drive
Louisville, Ky 40207

Items for Auction:

- Bliss Home Furiture Store**- \$500 gift card
- Napa River Grill** \$50 gift card
- Fresh Take Deil and Grill** Gift Card \$25
- Evergreen Liquors** \$50 gift card
- IMPORTDOKTOR Serivces and Collision**- free oil change
- 18/8 Hair Salson** - Men's Deluxe Haircut
- BodyRX Louisville**- Two Hydra Facialss -\$360
- Oberer's Flowers**- Two Flower Design Classes-\$42.50
- University of Louisville Men's Football Tickets**-\$150
- University of Louisville Men's Basketball Tickets**-\$300
- Multiple Gift Baskets** that are Valued over \$100



FUNDRAISING

»» *Support* ««

**THE GRAND SENIOR LIVING'S
ALZHEIMER'S WALK TEAM
THURSDAY, SEPTEMBER 28
4PM-9PM**



10%
DONATION NIGHT
for The Grand Senior Living's
Alzheimer's Walk Team.

Present this flyer at the Louisville
(Middletown) location and Texas
Roadhouse will donate **10%** of your total
food purchases to **The Grand Senior
Living's Alzheimer's Walk Team!**

502-253-0085
13321 SHELBYVILLE ROAD
LOUISVILLE, KY

September 22, 2023 11AM-1:30PM
13400 Old Henry Rd



JEFFERSON COUNTY STONE

Community Picnic

Please join us for our annual Community Picnic! Enjoy food, quarry tours, education, and fun with our crew!



RSVP



502-254-4355



carlie.peyton@rogersgroupinc.com



Encore Wealth Management Group
Ameriprise Private Wealth Advisory Practice

Saving for Your Children's Education

Monday, September 25 or Wednesday, September 27

6:15 – 7:15 p.m.

St. Albert the Great Church
Parish Life Center

1395 Girard Drive Louisville KY 40222


RSVP by emailing cindy.deininger@ampf.com, calling Cindy at 502-498-4281,
or online by scanning the QR code for date you would like to attend.

Monday
September 25



Wednesday
September 27





CELEBRATING
**WOMEN'S
HEALTH &
FITNESS AT
HOTWORX!**



SEPTEMBER 28



11AM - 8PM

Stop in and out all day during staffed hours

Join us at HOTWORX as we celebrate National Women's Health & Fitness Day! It's time to prioritize your well-being, embrace your strength, and connect with a community of like-minded women dedicated to living a healthy and active lifestyle.

+ New Members that join today will receive complimentary goodie bags filled with lots of fun!

+ Enjoy 10% off of your favorite HOTWORX Merchandise item!

HOTWORX®

HOTWORX LOUISVILLE (MIDDLETOWN) // (502) 690-3975
12545 SHELBYVILLE RD., LOUISVILLE, KY 40243

GET SPOOKY WITH US



BEEUTIFUL BY DESIGN

WWW.BEEUTIFULBYDESIGN.COM

SEPTEMBER 30TH

10-4



TIFUL

BY DESIGN

BETTER BUSINESS BUREAU



Shredding and Electronic Recycling Event Help Prevent Identity Theft

Join BBB®, RML Shredding, River Metals Recycling, WHAS11, and Kroger to shred your documents (up to four boxes) and recycle your electronics.

Date: Saturday, September 30, 2023

Time: 7:00am - 12:00pm

Where: Middletown Kroger
12501 Shelbyville Rd, Louisville

Documents for Shredding Should Include:

- Bank account numbers
- Social security numbers
- Birth dates
- Pin numbers
- Other personal information

Standard size paper clips and staples attached to documents are acceptable.

NO CARDBOARD PLEASE.

Items Available for Recycling

- Cell phones & batteries
- Circuit boards
- Copper yokes
- CPU chips
- DVD/CD drives
- Hard drives
- Laptops and batteries
- Memory devices
- Networking equipment
- Power supply cables

DONATIONS APPRECIATED! Proceeds go to BBB Consumer Education Fund's support of scam prevention programs, BBB Charity Review program, student scholarships, and more!

For more information, contact 502.588.0037 or lcalhoun@ky-in.bbb.org



2023 BBB® CLAY SHOOT

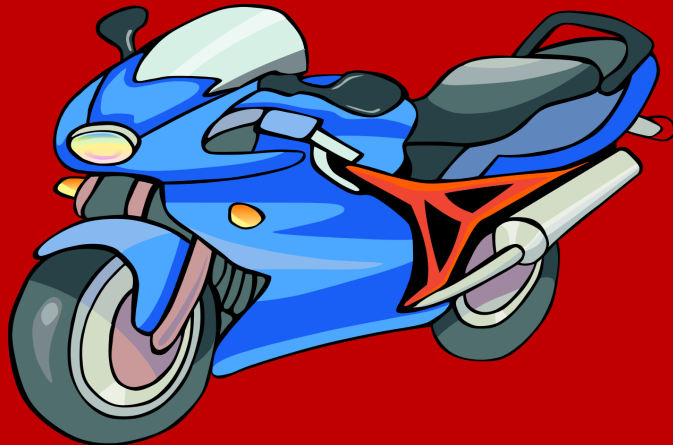
Proceeds benefit BBB Consumer Education Fund, a 501(c)3 organization. From high school scholarship programs to community presentations to free shred-and-recycle events and more, the Consumer Education Fund prepares young people for success in today's global economy and arms consumers of all ages with the knowledge and confidence to protect themselves against scams and bad business practices.

OCTOBER 27TH, 2023

JEFFERSON GUN CLUB
660 GUN CLUB ROAD
BROOKS, KY 40109

For sponsorship and vendor opportunities, or to sign up today, contact Laura Calhoun at 502.588.0037 or lcalhoun@ky-in.bbb.org

SEPT/OCT EVENTS



SAINT MARY'S CENTER



CAR – TRUCK- BIKE SHOW

Sunday, October 1st

Rain Date October 8th

11750 Shelbyville Road

Sponsored By

Waky
103.5 FM 106.3 FM
104.9 FM 100.1 FM 620 AM



Show Time: 11:00-4:00
Cut off to registration : 1:00
Awards Ceremony: 3:30

Location:
Village Square Shopping Plaza
11750 Shelbyville Road

Multiple Show Awards

Raffles

Door Prizes

Entry Fee
\$20.00

50/50

DJ Music

Refreshments Available

For more information please

contact:
Bill Bond
(502) 724-4728

Gary Edelen
(502) 592-5835

All proceeds will go to benefit The Saint Mary Center, a 501(c)(3) Corporation
St. Mary's Center is a non-profit, 501(c)(3) organization, serving adults with developmental and intellectual disabilities from Louisville and surrounding areas. For 30 years, St. Mary's Center has provided vocational, independent living, academic, and social skills to program participants.



Don't Settle for Par When it Comes to Your Cybersecurity!



Real solutions, tailored to your business.

You are cordially invited to enjoy a delicious lunch with Unified and our partners for a discussion on Cybersecurity and Disaster Recovery on Wednesday, October 11th.

Recent Statistics on Cybersecurity*:

- ❖ Average cost of a ransomware attack projection: \$11.5M in 2023
- ❖ Over 60% of businesses that experience a cyber attack close their doors within six months
- ❖ Cybercrime will cost businesses an estimated \$10.5 trillion annually in 2023
- ❖ 91% of cyber attacks begin with spear-phishing email
- ❖ 60% of organizations do not have a cybersecurity response plan

*Statistics from Truefort.com

Following the event, please join us for an 18-hole putting green game on the Wit's End!



This course was inspired from the Himalaya Mountains. It will only take about an hour to play! Sign up when you register.

Click here to join us for Lunch and to Learn about Disaster Recovery and Cybersecurity

**October 11th, 11:30am – 1:30pm
Woodhaven Country Club – Patio Room
7200 Woodhaven Road**



THE GRAND



Pick Your Poison

Thursday, October 12th 3:00pm-5:00pm

Join us at The Grand for a spooktacular afternoon of networking!
Enjoy Halloween themed cocktails, refreshments, and door prizes!
Wear your masks and bring your broomsticks - there will be a prize for best costume!

The Grand
SENIOR LIVING

A CIVITAS MANAGED COMMUNITY

Call/Text to RSVP

(502) 269-2678

9300 Civic Way, Prospect, KY 40059

www.TheGrand-SL.com

FACILITY ID # 101352 🏠 🐾 📱

INDEPENDENT LIVING • PERSONAL CARE • MEMORY CARE



Trunk or Treat at The Grand!

Tuesday, October 24th 6:00pm-7:30pm

Join us for Trunk or Treat in the parking lot at The Grand Senior Living!
Best trunk contest, music, and more!
Costumes encouraged! Don't forget your treat bucket!

Want to get your business name in front of residents/families of Norton Commons?
\$20 per car or vendor table! Costumes and decorations encouraged - there will be a contest and prizes! Spaces will fill quick as there is limited availability. Don't miss out on the fun and book your spot ASAP!

All proceeds will benefit SPARC Hope - Single Parent Resource Center

The Grand
SENIOR LIVING

A CIVITAS MANAGED COMMUNITY

Call/Text

(502) 269-2678

9300 Civic Way, Prospect, KY 40059

www.TheGrand-SL.com

FACILITY ID # 101352 🏠 🐾 📱

INDEPENDENT LIVING • PERSONAL CARE • MEMORY CARE

OCTOBER EVENTS

MEMBER TO MEMBER DISCOUNTS, ADS, INFO & WEBINAR



Middletown is currently putting together their *First Middletown Cookbook*. The Cookbook is currently 8.5 x 11 size Portrait (you will be notified if it changes).

All proceeds will go toward Middletown Police Foundation and we are hoping to have available for Christmas.

If you would like to submit a recipe in your company's name, an AD, Coupon for your business, etc. please review attached and send into to

Donna Lilly
City of Middletown
11803 Old Shelbyville Road
Middletown, KY 40243
Or donna@cityofmiddletownky.org

Number of ADS	Ad Size	Price
	FULL PAGE	100.00
	½ PAGE	60.00
	1/3 PAGE	40.00
	¼ PAGE	30.00
1	Recipe Page	0.00
	Additional Recipe Page(s) with Company Logo	10.00
	PATRON	15.00

PHOENIX IT And **broadvoice™**



are partners to bring you . . .
Cloud Communications
Three options for VoIP Phone systems
Wireless VoIP Key Systems
Hardware purchase or rental
Lots of compatible phone options
Call Recording
Easy User Portal
Take your business into the future.

Contact Us for your IT needs

Phone:
 502-473-5500
 Email: sales@phnixit.com

www.phnixit.com
<https://www.facebook.com/PhoenixITKY>

LOOKING TO ADVERTISE YOUR BUSINESS?

LOOK NO FURTHER.
 We mail over **38,000** copies to homeowners and businesses every month.

As a chamber member, you'll receive **50% OFF** your first ad.

For more information, call (502) 407-0185.

JEFFERSONTOWN
MAGAZINE

MIDDLETOWN
MAGAZINE

ST. MATTHEWS
MAGAZINE

SEPTEMBER Specials

\$75 OFF Eyebrows
 \$75 Off Eyebrow Permanent Makeup with Cheyenne, Justin, Lyndsey, and Mailyn

Wax Wednesdays

- Book a Brazilian and get an Underarm Wax for FREE.
- 1/2 OFF V-Facial Add On

Sierra/Cheyennes Faves

Leaf Flower Products: Buy One Get One 1/2 Shampoos, Conditioners, Curl Defining Cream, Frizz Remedy, CBD Phyto-Molecular Oil, 7 Minute Blowout

PCAskin Acne Gel: \$50 (Reg. \$60)

BOOK NOW

502-747-7878
www.sagebeautyaesthetics.com
sagebeautyaesthetics@gmail.com

STONE
 LEGAL GROUP, PLLC
 9200 Shelbyville Rd., Suite 600
 Louisville, KY 40222

FREE ON DEMAND WEBINAR

Scan QR Code to view webinar

[Webinar Registration](#)

“How to Protect Your Family, Assets & Legacy Through Estate Planning”

Estate planning entails determining how an individual's assets will be preserved, managed, and distributed after death. It also takes into account the management of an individual's medical, financial and day-to-day affairs in the event that they become incapacitated. Join our short 25 minute webinar with Attorney Thomas K. Stone to learn how to protect your family, assets and legacy through estate planning. After completion of the webinar, you will be entitled to a free estate plan consultation.