

CHAMBER LINK



Relationships
Inspiration
Support
Education

OUR MISSION IS TO HELP OUR MEMBERS R.I.S.E.

From The Desk Of

Laura Wright
Executive Director

INSIDE THIS EDITION:

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- More Upcoming Events (5)

Hello members! Did you know that we just celebrated our 9th birthday? Yep! The last 9 years of our Chamber success has us on CLOUD 9! We held our July Birthday Bash Happy Hour, complete with DJ, dancing, cake, and balloons, at the Middletown VFW Post 1170. If you don't believe me, check out our pictures later in this issue. Time sure is flying while we're having fun!



Speaking of fun, we held our Annual Vintage Market July 29th at our new venue, the Middletown United Methodist Church. Thank you to our DJ, Jeremy with JD Entertainment, and vendors who endured some extremely hot temperatures to help make this year's annual Vintage Market & Craft Fair a success!

Can you believe it's August already? Just as the students went back to school, we held our August "Back to School" luncheon, complete with Subway box lunches! Congratulations to Lauren Stroud, Outreach Director at The Grand. She was the grand prize winner of our Chamber Member Incentive program. Also, a great big "THANK YOU" to our local Police Panelists at the luncheon. We truly appreciate you!

Mark your calendars for August 30th and make plans to attend our 2nd Annual Health Fair at StoryPoint. This will be another great networking event!



HAPPY AUGUST





VENDOR SPOTS NOW AVAILABLE!

2ND ANNUAL CHAMBER OF COMMERCE

Health Fair

NETWORKING EVENT

WEDNESDAY, AUGUST 30, 2023

11:00AM - 3:00PM

\$50
CHAMBER
MEMBERS

STORYPOINT OF MIDDLETOWN
500 MERIDIAN HILLS DR
MIDDLETOWN, KY 40243

\$100
NON-CHAMBER
MEMBERS

SHOWCASE YOUR HEALTH BUSINESS!
SELL PRODUCTS, PROVIDE SAMPLES, HAND OUT DISCOUNTS...
YOU ARE RESPONSIBLE FOR THE SET UP OF YOUR OWN SPACE
(TABLES, CHAIRS, ETC).

DONATIONS REQUESTED
FOR SPARC HOPE & EASTERN AREA COMMUNITY MINISTRIES

Personal Self-Care Items (toothpaste, deodorant, etc)
& Laundry-Related Items (detergent, dryer sheets, etc)
Drop-off will be located just inside the event space.

INTERESTED? QUESTIONS?
CONTACT THE CHAMBER AT 502-245-0404 OR EMAIL:
LAURA@MIDDLETOWNCHAMBERKY.COM





Serving Greater Kentucky and South Central Indiana

Reanna Smith-Hamblin, President/CEO

13104 Eastpoint Park Blvd, Louisville, KY 40223

Phone: (502) 583-6546, BBB.org



BBB August Hot Topics

1. A consumer reported an adoption scam to BBB, stating that they paid over \$1,000 for adoption services that were never provided, and that they did not receive a refund. They later learned the “agent” they were consulting with was not actually employed by an adoption agency. BBB advises consumers to research adoption agencies thoroughly, and to seek help from attorneys specializing in adoption if necessary.
2. A consumer reported a scam call to BBB in which the caller claimed to represent the consumer’s health insurance company. The scammer requested personal information from the consumer. BBB advises consumers to be cautious with any unsolicited calls. Do not give out personal information; hang up and contact your insurance company directly to verify if the call is legitimate.
3. BBB received a report of a Geek Squad invoice scam from a consumer. Invoice scams attempt to scare consumers into thinking they have been charged a large amount for a service or item they did not purchase; when the consumer calls the number on the fake invoice, a scammer then attempts to steal their personal or financial information. If you receive a suspicious invoice, do not call the number listed. Check your bank account or credit card statement for any unknown charges.
4. A consumer reported receiving a scam text claiming to come from a lottery winner interested in sharing their winnings. This is a scam. Do not click on any links in unsolicited text messages, and do not give out your personal or financial information.
5. A consumer was scammed by a fake Dick’s Sporting Goods website advertising a sale on Stanley cups. BBB warns consumers to be wary of ads for popular products when the price seems too good to be true. Rather than clicking on ads, visit the store’s website directly.
6. A consumer reported a grant scam involving Facebook Messenger to BBB. The consumer received a message on Facebook stating that they were eligible for an \$80,000 grant if they sent \$500 via gift card. BBB reminds consumers that any loan, grant, or cash prize that requires an upfront payment is very likely a scam.
7. A consumer reported a puppy scam to BBB. The consumer was later blocked by the seller. BBB advises consumers to always view a pet in person before purchasing, check a breeder’s reviews and credentials, and always pay with a credit card.
8. BBB has received several reports from consumers involving employment scams. One red flag the scams share is that a scammer pretending to be a recruiter asks the victim to download an app to conduct an interview. BBB warns job-hunting consumers to research companies first and to be wary of unusual interview tactics.
9. BBB continues to receive reports of scammers claiming to represent Publishers Clearing House. As a reminder, Publishers Clearing House does not contact their sweepstakes winners by phone or text, and any sweepstakes that demands a fee upfront in order to claim a prize is a scam.
10. A business owner reported a vanity award scam to BBB. If you are alerted that you or your company is the recipient of an award, research the organization before accepting. Scammers will try to get victims to pay for meaningless plaques or trophies in this scam.

JOB BOARD

<https://middletownchamberky.com/category/news/>

MEMBER TO MEMBER DISCOUNTS

<https://middletownchamberky.com/member-to-member-discounts/>

VIDEOS & PHOTOS

<https://middletownchamberky.com/photos/>

BUSINESS DIRECTORY

<https://middletownchamberky.com/business-directory/>

EVENTS CALENDAR

<https://middletownchamberky.com/events-calendar/>

WEEKLY CHAMBER CHATTER

<https://middletownchamberky.com/chamber-chatter/>

CHAMBERLINK NEWSLETTER

<https://middletownchamberky.com/newsletter/>

CONTACT

<https://middletownchamberky.com/contact/>

CHAMBER RESOURCE LINKS

WEBSITE HOME

<https://middletownchamberky.com/>



Welcome

NEW & RETURNING CHAMBER MEMBERS

Don Wallis, FASTSIGNS of Lyndon
Cody Zipperle, Tee It Up Golf, USA
Greg Hillner, Eclipse Bank
Erin Craft, 3 Willows Boutique
Theresa A. Hutchins, Business Alternatives
Katherine Hicks, J. Hagan Capital
Theron Mackey, CinQ Tech Staffing & Services
Erin Tenjo, Small Spaces Cleaning
Ivan Tenjo, The CAV Fitness Middletown
Todd Grace, Todd's Place Express Car Wash
Sarah Cook, Playa Bowls Louisville
Terrie Greenwell, Hurstbourne Country Club
Adrienne Cole, BYH Hospitality, LLC

CHAMBER NEW BOARD MEMBER SPOTLIGHT

RAISE YOUR RIGHT HAND...

Left to Right:
NEW MEMBERS

LUKE EDDS, New York Life

SEAN SMITH, Edward Jones

ANDY BALDERSON, Unified Technologies

BOARD
PRESIDENT

TOM STONE,
Stone Legal Group



CHAMBER BOARD MEMBER SPOTLIGHT

THANK YOU...

PRESIDENT:

TOM STONE, Stone Legal Group

VICE PRESIDENT:

CARRIE GERARD, EACM

TREASURER:

DR. WARREN LESSER,
MAGNA Pharmaceuticals

SECRETARY:

TYRA ANDERSON, Stockton Mortgage



PICTURED LEFT TO RIGHT:

ANDY BALDERSON, Unified Technologies
TOM STONE, Stone Legal Group
CLIFF WHALIN, Christian Care Communities
SEAN SMITH, Edward Jones
CARRIE GERARD, EACM
DR. WARREN LESSER, MAGNA Pharmaceuticals
TYRA ANDERSON, Stockton Mortgage
LUKE EDDS, New York Life
TOM ABBOTT, Abbott Rentals
WAYNE TURCHETTA, HMC Services
ERIC VORSETH, Cumberland Valley Nat'l Bank

FOR YOUR DEDICATION TO OUR CHAMBER!



Chamber Chick Corner

Laura & Deanne officially welcomed Debbie Walthall to our Chamber staff this month.

Debbie is the Middletown VFW Auxiliary Chair and recently received a prestigious 1st place auxiliary award for outstanding service to her organization!

Congratulations Debbie! You are a wonderful addition to our "Chamber Chick" team!



RIBBON CUTTINGS



**GRAND
RE-OPENING**



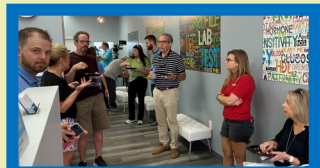
WWW.KROGER.COM

**12501 SHELBYVILLE RD
LOUISVILLE, KY 40243**



WWW.ANYLABTESTNOW.COM

*Grand
Opening*



**12935 SHELBYVILLE RD, SUITE 108
LOUISVILLE, KY 40243**

NETWORKING

COFFEE CHIT CHAT WITH THE CHAMBER

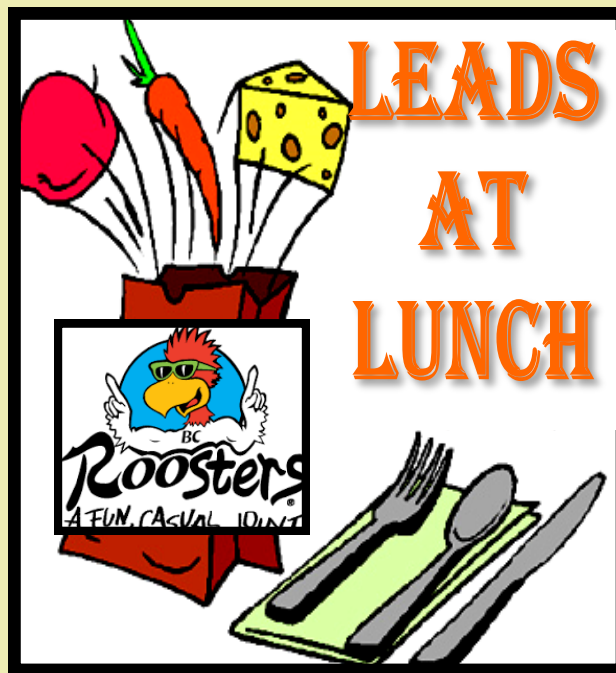


A great big **THANK YOU** to our **JULY Coffee** host:
BHAVNA PATEL, SUBWAY MIDDLETOWN



THANK YOU TO OUR
WBN HAPPY HOUR HOST:
LAURA CALHOUN,
BETTER BUSINESS BUREAU







THANK YOU TO ALL OF OUR VENDORS!

 **MIDDLETOWN CHAMBER** 

VINTAGE MARKET & CRAFT FAIR

WAS A HUGE SUCCESS!



CHAMBER 9TH ANNIVERSARY BIRTHDAY BASH!



**THANK YOU
to our HOST:
MIDDLETOWN
VFW POST 1170**
Music by: JD Entertainment
Sandwiches by: Subway



HAPPY **9**TH BIRTHDAY TO US!

UPCOMING EVENTS

DATE	TIME	TYPE	DESCRIPTION
8/15/23	9:00AM	NETWORKING	WBN COFFEE, EVALA RAHM COACHING, EVALA'S RESIDENCE
8/16/23	1:00PM	PLANNING	CHAMBER EVENT COMMITTEE MEETING, CHAMBER OFFICE
8/17/23	9:00AM	MONTHLY	CHAMBER BOARD MEETING, CHAMBER OFFICE
8/17/23	1:00PM	MONTHLY	CHAMBER MEMBER ORIENTATION, MIDDLETOWN CITY HALL
8/22/23	11:45AM	NETWORKING	SENIOR SYNERGY, THRIVE CENTER TOUR 204 E MARKET ST, SUITE B, LOUISVILLE, KY 4022
8/23/23	8:00AM	NETWORKING	COFFEE CHIT CHAT, ENCORE WEALTH MANAGEMENT 9405 MILL BROOK RD, SUITE 101, LOUISVILLE, KY 40223
8/24/23	11:30AM	NETWORKING	LEADS AT LUNCH, LAROSA'S PIZZA LOUISVILLE SPRINGHURST
8/25/23	11:00AM	RIBBON CUTTING	A NOVEL ROMANCE 12501 SHELBYVILLE RD, LOUISVILLE, KY 40243
8/30/23	11:00AM	SPECIAL EVENT	ANNUAL HEALTH FAIR, STORYPOINT 500 MERIDIAN HILLS DR, MIDDLETOWN, KY 40243
9/4/23	HOLIDAY	LABOR DAY	CITY & CHAMBER OFFICES ARE CLOSED
9/8/23	6-9:30PM	MIDDLETOWN	WETHERBY PARK
9/12/23	12:00PM	NETWORKING	NON-PROFIT AFFINITY, FIRST BAPTIST CHURCH, MIDDLETOWN
9/14/23	6:00PM	MONTHLY	CITY OF MIDDLETOWN MEETING, CITY HALL
9/19/23	9:00AM	NETWORKING	WBN HAPPY HOUR, SPARC HOPE 11912 BRINLEY AVE, MIDDLETOWN, KY 40243

FOR A COMPLETE LIST OF UPCOMING EVENTS,
PLEASE VISIT OUR WEBSITE AT

<https://middletownchamberky.com/events-calendar/>



**KEEP
CALM
AND
JOIN THE
CHAMBER**

CHAMBER MEMBER ORIENTATION

**THURSDAY
AUGUST 17, 2023
1-2PM**



Held on the 3rd
Thursday of
every month!
PLEASE RSVP

**MIDDLETOWN CHAMBER OFFICE
11803 OLD SHELBYVILLE RD, MIDDLETOWN, KY 40243**



...not just for new members!

Join fellow chamber members and Chamber Staff as we highlight everything our Chamber of Commerce has to offer you! Come get acquainted with our offices, benefits, events, and communications. Oh, and don't forget to bring your business cards for the networking opportunity too!

To participate, you **MUST** register in advance: Registration is not available online. Please call Laura Wright at (502) 245-0404 or e-mail her at laura@middletownchamberky.com

YOU'RE INVITED!

**THURSDAY
AUGUST 24, 2023
11:30-1:00PM**



*For the cost of your own lunch:
Network Network Network

- Make friends & connections
- Attend whenever you can
- Everyone is welcome
- Enjoy monthly lunches at different area restaurants
- Bring your business cards
- Please RSVP so we know how many seats to set



**LEADS
AT
LUNCH**

**LAROSA'S PIZZA LOUISVILLE
SPRINGHURST
10641 FISCHER PARK DR
LOUISVILLE, KY 40241**

*** PURCHASE YOUR OWN LUNCH ***



Registration is not available online.
Please call Laura Wright at (502) 245-0404 or e-mail her at laura@middletownchamberky.com.



MIDDLETOWN CHAMBER OF COMMERCE



JOIN US!

MIDDLETOWN WOMEN'S BUSINESS NETWORK MISSION STATEMENT:

To connect women from all different departments within a business, to share experiences, brainstorm new initiatives, and increase connections that support, enrich, and inspire women to advance professionally and personally.

EVALA RAHM COACHING COFFEE NETWORKING

Tuesday, 8/15/23, 9:00-10:00AM

GENEROUSLY HOSTED BY: EVALA RAHM
AT HER RESIDENCE, EVALA RAHM COACHING
11612 Wetherby Ave, Middletown, KY 40243

TO RSVP:
CALL LAURA AT 502-245-0404 OR
EMAIL LAURA@MIDDLETOWNCHAMBERKY.COM



WHEN:
TUESDAY,
8/22/23
11:45-12:45AM



A SMALL GROUP WHOSE SUM IS > ITS PARTS

WHAT: AUGUST SENIOR SYNERGY MEETING THE THRIVE CENTER

Join us as we conduct PART II of our Thrive Center Education Program with a **Tour of the Center!**
Feel free to meet us there at 11:45am. Or if you'd like to travel with us by caravan and/or mini-bus, we will meet at the Celebration Hall (11711 Main St, Middletown) parking lot at 11:00am.

IF YOUR BUSINESS HAS ANYTHING TO DO WITH SERVING SENIOR CITIZENS...

PLEASE JOIN US!

WHERE:

THE THRIVE CENTER
204 E Market St, Suite B
Louisville, KY 40202

**The Thrive Center has graciously agreed to provide lunch for those in attendance. Please RSVP by to laura@middletownchamberky.com.



COFFEE CHIT CHAT WITH THE CHAMBER

You're Invited!!



HOST: ROBERT SILVERTHORN
ENCORE WEALTH MANAGEMENT GROUP
Ameriprise Financial Services, LLC
9405 Mill Brook Rd, Ste 101
Louisville, KY 40223



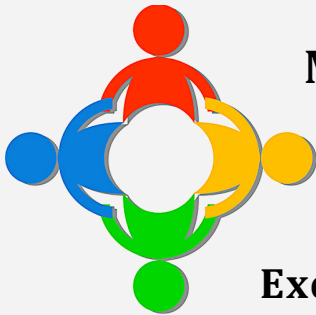


Middletown Chamber of Commerce
PO Box 43546
Middletown, KY 40253

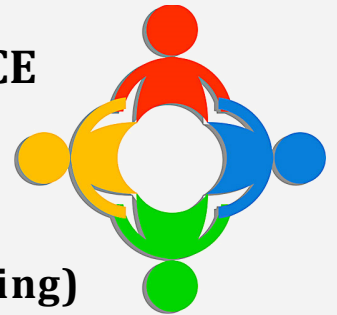
Office Located at City Hall:
11803 Old Shelbyville Rd
Middletown, KY 40243

**Please refer to our website listed below
for our most up-to-date information!**

Phone: 502-245-0404
Email: laura@middletownchamberky.com
Website: www.middletownchamberky.com
Facebook: Middletown Chamber of Commerce



**MIDDLETOWN CHAMBER OF COMMERCE
BOARD OF DIRECTORS**



Mayor J. Byron Chapman (non-voting)
Executive Director, Laura Wright (non-voting)
Assistant Executive Director, Debbie Walthall (non-voting)

President: Thomas Stone, Stone Legal Group, PLLC
Vice President: Carrie Gerard, Eastern Area Community Ministries
Treasurer: Dr. Warren Lesser, MAGNA Pharmaceuticals
Secretary: Tyra Anderson, Stockton Mortgage
Tom Abbott, Abbott Rentals
Andy Balderson, Unified Technologies
Luke Edds, New York Life Insurance
Sean Smith, Edward Jones
Wayne Turchetta, HMC Service Company
Eric Vorseth, Cumberland Valley National Bank
Cliff Whalin, Christian Care Communities