

CHAMBER LINK



Relationships
Inspiration
Support
Education

OUR MISSION IS TO HELP OUR MEMBERS R.I.S.E.

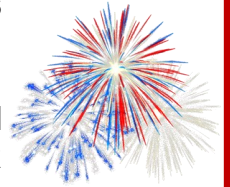
From The Desk Of

Laura Wright
Executive Director

INSIDE THIS EDITION:

- Important Upcoming Chamber Events (1)
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- Networking Events (4)
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- More Upcoming Events (4)

July is getting off to a BOOMING start! We are welcoming 3 new board members to replace 2 that are rolling off per our bylaws, and 1 who is rolling off to take a part time-position with our Chamber! Our 3 new board members are Andy Balderson (Unified Technologies), Luke Edds (New York Life), and Sean Smith (Edward Jones). We will introduce them properly in our August ChamberLink issue after they've been sworn in.



We appreciate all the hard work and dedication from our former board members, Jeanna Ashley (River City Bank), Wanda Bastert (NY Life), & Debbie Walthall (VFW), and we welcome Debbie to our "Chamber Chick" Team!

We have some fun plans in the works for July! Our current focus is our 9th Anniversary Birthday Bash to be held on July 13th at the VFW from 4:30-6:30pm. This event is sure to be fun and will take the place of our normal Monthly breakfast at Celebration Hall. On July 27th, we are kicking off our new program called "Leads At Lunch". This program replaces Leads at Lightning Speed. And finally, don't forget about our annual Outdoor Vintage Market & Craft Fair debuting in it's new venue at Middletown United Methodist Church on Saturday, July 29th. **Please join us!**





VENDOR SPOTS STILL AVAILABLE!



MIDDLETOWN CHAMBER OF COMMERCE ANNUAL



OUTDOOR VINTAGE MARKET & CRAFT FAIR

SATURDAY, 7/29/23, 9:00am-3:00pm
Free Admission

- | | |
|---------------------|--------------------|
| Crafts | Vintage Clothing |
| Antiques | Jewelry |
| Handmade Treasures | Home Décor |
| Consumable Yummies | Seasonal Plantings |
| Outdoor Furnishings | Art |

NO ANIMALS PLEASE

MIDDLETOWN UNITED METHODIST CHURCH
11902 OLD SHELBYVILLE RD, LOUISVILLE, KY 40243
Rain or Shine

VENDORS FOOD TRUCKS FUN FOR ALL

**FOR MORE INFORMATION, CALL THE MIDDLETOWN
CHAMBER OF COMMERCE AT (502) 245-0404**





Serving Louisville, Southern Indiana, and Western Kentucky

Reanna Smith-Hamblin, *President/CEO*

844 South 4th Street, Louisville, KY 40203

Direct Line: (502) 588-0043, BBB.org



JULY Hot Topics

1. **A consumer reported a PayPal invoice scam to BBB.** The consumer received an invoice allegedly from PayPal for a smartphone they did not order. After calling the number listed on the invoice, the consumer was instructed to grant access to his computer so that the order could be canceled. This is a phishing scam. If you receive a suspicious invoice, do not call any number listed on the actual invoice; contact the company directly instead to verify if the invoice is real.
2. **Another consumer has reported a puppy scam involving a Facebook group.** After joining the group and attempting to purchase a puppy from the group's administrator, the consumer received multiple requests for money from the alleged seller, and never received the dog. The consumer was later blocked by the seller. BBB advises consumers to always view a pet in person before purchasing, check a breeder's reviews and credentials, and always pay with a credit card.
3. A consumer reported a **military romance scam** to BBB. The consumer was in contact with someone claiming to be a contract engineer overseas. The alleged suitor soon began sending the consumer stories of various emergencies and requests for financial assistance. This is a common romance scam. Never give financial information to someone you've met online but do not know well and/or have not met in person.
4. **A consumer reported a fraudulent ad on Facebook for HeyDude shoes.** The consumer never received the two pairs of shoes they ordered, and later realized contact information in the confirmation email was fake. BBB warns consumers to be wary of ads on third-party sites. When shopping online, it's best to research the company first and visit their site directly.
5. **BBB warns consumers to be on the lookout for medical bill scams.** If you receive a bill, verify the claim first, look up the customer service number listed on the bill and make sure it's registered with an official business, don't give in to scare tactics, and guard your personal information.
6. **Scam Publishers Clearing House phone calls are on the rise again in BBB's service area.** As a reminder, the real Publisher's Clearing House only contacts winners by mail, not by phone or text. Any "sweepstakes" that claims you need to pay money upfront to claim your winnings is very likely a scam.
7. BBB warns consumers of a **phishing scam that claims a process server is looking for you.** The scam starts with an intimidating phone call saying a debt collector needs immediate payment or a police officer has a warrant for your arrest. Don't engage with these phone calls and don't give out personal or financial information. If you think there's a chance someone has filed a lawsuit against you, check your local court's website.
8. **A consumer reported an employment scam involving a fake data entry clerk position.** The consumer received a check for office supplies after accepting the job. The check was fake. BBB reminds consumers to verify companies before interviewing, and that any employment opportunity that involves the employer sending you a check for supplies or equipment is likely a scam.
9. A consumer reported a scam to BBB in which a **scammer impersonating an actual tattoo artist set up a fake Instagram account** to defraud potential clients out of money. BBB advises consumers to be wary of conducting business solely over social media, as it can be all too easy for scammers to set up impersonator accounts.
10. **A consumer reported an Instagram giveaway scam to BBB.** The consumer received a message on Instagram that they'd won a giveaway. They did not remember entering the giveaway, and the scammer stated they needed to pay shipping and handling fees upfront before claiming their prize. BBB reminds consumers that any contest or lottery that demands payment upfront before you can claim your prize is likely a scam.

CALENDAR OF EVENTS

<https://middletownchamberky.com/events-calendar/>

KCC

<https://middletownchamberky.com/kentucky-chamber-of-commerce/>

GLI

<https://middletownchamberky.com/gli/>

BUSINESS DIRECTORY

<https://middletownchamberky.com/business-directory/>

MEMBER AWARDS

<https://middletownchamberky.com/member-awards/>

SPACE FOR RENT/LEASE

<https://middletownchamberky.com/space-for-rent-or-lease/>

JOB BOARD

<https://middletownchamberky.com/job-board/>

WEEKLY CHAMBER CHATTER

<https://middletownchamberky.com/chamber-chatter/>

CHAMBERLINK NEWSLETTER

<https://middletownchamberky.com/newsletter/>

CHAMBER RESOURCE LINKS

WEBSITE HOME

<https://middletownchamberky.com/>



Welcome

NEW CHAMBER MEMBERS

Justin Brock, New American Funding

Ida Giglio, Ida's Jordan Essentials

Jeremy Ford, Louisville Blinds & Drapery

Andrea Overton, Royal Room

Clayton Luce, Darkstar TV

Matthew Trenkamp-Grinevic, Larosa's Pizza Springhurst

Jeremy Dodson, JD Entertainment LLC

MEMBER SPOTLIGHT

KERRY DEMUTH

Digital Marketing Consultant

 **RevLocal**[®]
www.revlocal.com



RevLocal is a national Premier Google partner providing digital marketing services for local businesses and multi-location brands, including local search marketing, paid advertising, review marketing and reputation management, and social media.

We work with local businesses to build a personalized digital marketing strategy. Our strategies are tailored to your pain points and overall goals. With each plan comes a dedicated strategist and complete access to your marketing analytics to help you reach your ongoing goals.

As a member of the Kentucky RevLocal digital marketing agency team, Kerry DeMuth develops new customer relationships in Louisville and Southern Indiana. Her passion is helping companies translate their business goals to reality.

(502) 419-4618

kdemuth@revlocal.com

NEW PROGRAM SPOTLIGHT

LEADS AT LUNCH!

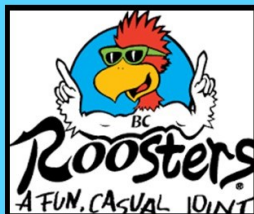
YOU'RE INVITED!

THURSDAY
JULY 27, 2023
11:30-1:00PM



*For the cost of your own lunch:
Network Network Network

- Make friends & connections
- Attend whenever you can
- Everyone is welcome
- Enjoy monthly lunches at different area restaurants
- Bring your business cards
- Please RSVP so we know how many seats to set



ROOSTERS
10430 SHELBYVILLE RD #7
LOUISVILLE, KY 40223

* PURCHASE YOUR OWN LUNCH *

Registration is not available online.
Please call Laura Wright at (502) 245-0404 or e-mail her at
laura@middletownchamberky.com.

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NEW FUNDING RING AN



9300 Shelbyville Rd
(Flash Cube Building - 12th Floor)
www.newamericanfunding.com



NETWORKING

COFFEE CHIT CHAT WITH THE CHAMBER



A great big **THANK YOU** to our **JUNE Coffee** host:
ANDY BALDERSON, UNIFIED TECHNOLOGIES



We will provide the **Highest level of Support** to our partners both internally and externally

Proactive Communication
Individually taking

Ownership
of opportunities until fully resolved

Reference to our **Core Values**

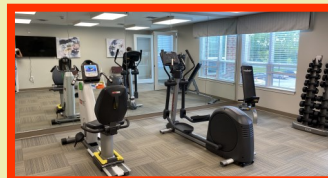
Educating
our partners to fully utilize the technologies available to them



SENIOR SYNERGY

A SMALL GROUP WHOSE SUM IS > ITS PARTS

THANK YOU TO OUR HOST:
ANN CLARK, HARMONY AT TUCKER STATION



THANK YOU TO OUR
WBN HAPPY HOUR HOST:
JENNIFER COOK,
THE HAIR BAR



MYP



MIDDLETOWN YOUNG
PROFESSIONALS GROUP
HAPPY HOUR AT 3RD TURN BREWERY
JEFFERSONTOWN



THANK YOU

to our **OUTGOING** Chamber Board Members:

WANDA BASTERT,
NEW YORK LIFE (left)

&

JEANNA ASHLEY,
RIVER CITY BANK (right)



Your hard work and dedication to our organization have been exemplary!



THANK YOU to our **SPEAKER:**
LOUISVILLE MAYOR
CRAIG GREENBERG



THANK YOU
to our caterer:
LADY FINGERS



June AWARDS LUNCHEON

UPCOMING EVENTS

| DATE | TIME | TYPE | DESCRIPTION |
|---------|---------|----------------|--|
| 7/11/23 | 12:00PM | NETWORKING | NON-PROFIT AFFINITY GROUP, CELEBRATION HALL |
| 7/13/23 | 4:30PM | MONTHLY | CHAMBER 9TH ANNIVERSARY BIRTHDAY BASH MIDDLETOWN VFW POST 1170, 107 N EVERGREEN RD |
| 7/13/23 | 6:00PM | MONTHLY | MIDDLETOWN CITY MEETING, MIDDLETOWN CITY HALL |
| 7/18/23 | 9:00AM | NETWORKING | WOMEN'S BUSINESS NETWORK COFFEE MEETING BETTER BUSINESS BUREAU, 13104 EASTPOINT PARK BLVD |
| 7/18/23 | 12:00PM | BI-MONTHLY | MIDDLETOWN NETWORKING GROUP, MIDDLETOWN CITY HALL |
| 7/20/23 | 9:00AM | MONTHLY | CHAMBER BOARD MEETING, CHAMBER OFFICE |
| 7/19/23 | 1:00PM | PLANNING | CHAMBER EVENT COMMITTEE MEETING, CHAMBER OFFICE |
| 7/20/23 | 1:00PM | MONTHLY | CHAMBER MEMBER ORIENTATION, MIDDLETOWN CITY HALL |
| 7/25/23 | 11:45AM | NETWORKING | SENIOR SYNERGY, EASTERN AREA COMMUNITY MINISTRIES, 9104 WESTPORT RD, LOUISVILLE, KY 40242 |
| 7/26/23 | 8:00AM | NETWORKING | COFFEE CHIT CHAT, SUBWAY MIDDLETOWN EASTGATE SHOPPING CENTER, 12565 SHELBYVILLE RD |
| 7/26/23 | 1:00PM | RIBBON CUTTING | ANY LAB TEST NOW 12935 SHELBYVILLE RD SUITE 108 |
| 7/27/23 | 11:30AM | NETWORKING | **NEW PROGRAM KICK-OFF: THE LUNCH BUNCH ROOSTERS: 10430 SHELBYVILLE RD #7 |
| 7/29/23 | 9:00AM | SPECIAL EVENT | ANNUAL VINTAGE MARKET & CRAFT FAIR MIDDLETOWN UNITED METHODIST CHURCH PARKING LOT 11902 OLD SHELBYVILLE RD |
| 8/1/23 | 12:00PM | BI-MONTHLY | MIDDLETOWN NETWORKING GROUP, MIDDLETOWN CITY HALL |
| 8/8/23 | 12:00PM | NETWORKING | NON-PROFIT AFFINITY GROUP, CELEBRATION HALL |

**FOR A COMPLETE LIST OF UPCOMING EVENTS,
PLEASE VISIT OUR WEBSITE AT**

<https://middletownchamberky.com/events-calendar/>



NON-PROFIT AFFINITY GROUP



PLEASE JOIN US!

WHAT: NETWORKING WITH OTHER NON-PROFITS
WHERE: MIDDLETOWN 1ST BAPTIST CHURCH
11721 MAIN ST, MIDDLETOWN KY
WHEN: TUESDAY, 7/11/23, NOON - 1:00PM
*BRING YOUR LUNCH, DRINKS & DESSERT PROVIDED

QUESTIONS? CALL OR EMAIL LAURA: 502-245-0404, LAURA@MIDDLETOWNCHAMBERKY.COM

MIDDLETOWN CHAMBER OF COMMERCE



**JOIN
US!**

MIDDLETOWN WOMEN'S BUSINESS NETWORK MISSION STATEMENT:

To connect women from all different departments within a business, to share experiences, brainstorm new initiatives, and increase connections that support, enrich, and inspire women to advance professionally and personally.

BETTER BUSINESS BUREAU COFFEE NETWORKING

Tuesday, 7/18/23, 9:00-10:00AM

GENEROUSLY HOSTED BY:
LAURA CALHOUN, BETTER BUSINESS BUREAU
13104 EASTPOINT PARK BLVD, LOUISVILLE 40223

TO RSVP:
CALL LAURA AT 502-245-0404 OR
EMAIL LAURA@MIDDLETOWNCHAMBERKY.COM

CHAMBER MEMBER ORIENTATION

THURSDAY
JULY 20, 2023
1-2PM



Held on the 3rd
Thursday of
every month!
PLEASE RSVP

MIDDLETOWN CHAMBER OFFICE
11803 OLD SHELBYVILLE RD, MIDDLETOWN, KY 40243



...not just for new members!

Join fellow chamber members and Chamber Staff as we highlight everything our Chamber of Commerce has to offer you! Come get acquainted with our offices, benefits, events, and communications. Oh, and don't forget to bring your business cards for the networking opportunity too!

To participate, you MUST register in advance: Registration is not available online. Please call Laura Wright at (502) 245-0404 or e-mail her at laura@middletownchamberky.com



COFFEE CHIT CHAT WITH THE CHAMBER



HOST: BHAVNA PATEL
SUBWAY - MIDDLETOWN

EASTGATE SHOPPING CENTER
12565 SHELBYVILLE RD
LOUISVILLE, KY 40243





Middletown Chamber of Commerce
PO Box 43546
Middletown, KY 40253

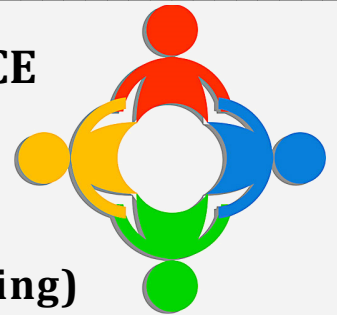
Office Located at City Hall:
11803 Old Shelbyville Rd
Middletown, KY 40243

**Please refer to our website listed below
for our most up-to-date information!**

Phone: 502-245-0404
Email: laura@middletownchamberky.com
Website: www.middletownchamberky.com
Facebook: Middletown Chamber of Commerce



**MIDDLETOWN CHAMBER OF COMMERCE
BOARD OF DIRECTORS**



**Mayor J. Byron Chapman (non-voting)
Executive Director, Laura Wright (non-voting)**

**President: Thomas Stone, Stone Legal Group, PLLC
Vice President: Carrie Gerard, Eastern Area Community Ministries
Treasurer: Dr. Warren Lesser, MAGNA Pharmaceuticals
Secretary: Tyra Anderson, Stockton Mortgage
Tom Abbott, Abbott Rentals
Andy Balderson, Unified Technologies
Luke Edds, New York Life Insurance
Sean Smith, Edward Jones
Wayne Turchetta, HMC Service Company
Eric Vorseth, Cumberland Valley National Bank
Cliff Whalin, Christian Care Communities**