

CHAMBER LINK



Relationships
Inspiration
Support
Education

OUR MISSION IS TO HELP OUR MEMBERS R.I.S.E.

INSIDE THIS EDITION:

- Important Upcoming Events (2)
- BBB Hot Topics & Announcements
- New Members/Member Spotlight
- Ribbon Cuttings (2)
- Easter Egg-Stravaganza
- Clippings & Networking Events (6)
- April Luncheon
- More Upcoming Chamber Events (5)
- Participation Reminder
- Chamber Resource Pages (2)

From The Desk Of

Laura Wright
Executive Director

The months are flying by faster than the horses at the Kentucky Derby but we at the Chamber are here for it... and YOU!



Please continue to check and re-check our Chamber website calendar for the most up to date events and details. Sometimes things may get cancelled or change locations at the last minute. In those cases, we may not be able to get an email out to you through constant contact, but we will always update the website!

This month, we are excited for our HUGE golf scramble to benefit the Middletown VFW Post 1170. Teams have been filling up quickly so there are very few spots left! We've also been getting good sponsorships and tons of door prizes too. THANK YOU to all of our sponsors and members who are working so hard to making this event a success. We can't wait to see you on May 8th!



MARK YOUR CALENDARS! THESE EVENTS COMING SOON!

MIDDLETOWN CHAMBER OF COMMERCE ANNUAL GOLF SCRAMBLE

DATE OF EVENT: May 8, 2023

TIME: 7:30 a.m. until?

ADDRESS: Lake Forest Country Club
14000 Landmark Drive
Louisville, KY 40245

TO REGISTER: E-mail: Laura@middletownchamberky.com
or call the office at (502) 245-0404

COST: \$150 per person (includes green fees, golf cart, breakfast, lunch, lots of gifts, prizes, and a wonderful day of fun).

A great way to network!

CHARITY OF FOCUS:



FVW 1170 is a Veterans Post founded in 1945 to provide a location where Veterans of Foreign Wars could find comradeship with other veterans. Today the Post provides programs and services to support veterans and their families.

FVW Post 1170 is located at 107 Evergreen Road, Middletown, KY.



MAY MONTHLY BREAKFAST



SPEAKER:
JOHN HASSMAN
OWNER, A TASTE OF KENTUCKY



THURSDAY
5-11-23
8:00AM - 9:30AM
CELEBRATION HALL
11711 MAIN ST

**JOIN US FOR ANOTHER
GREAT NETWORKING
OPPORTUNITY!**

MARK YOUR CALENDAR AND *RSVP TODAY AT:
<https://middletownchamberky.com/product/monthly-breakfast-5-11-23/>

*COST IS \$20 ONLINE OR \$25 AT THE DOOR

Louisville's
widest selection
of unique
Kentucky-made
or inspired gifts,
foods, crafts and
gift baskets!



Serving Louisville, Southern Indiana, and Western Kentucky

Reanna Smith-Hamblin, *President/CEO*

844 South 4th Street, Louisville, KY 40203

Direct Line: (502) 588-0043, BBB.org



April Hot Topics

1. A consumer reported a Facebook Messenger scam to BBB. While trying to sell a crib, the consumer was contacted by an interested buyer. The buyer claimed the consumer needed to upgrade her Venmo account before the transaction could be completed. This is a scam. If anyone tells you that you need to upgrade your Venmo account to a “business account” before you can complete a transaction, do not continue to interact with them!
2. A consumer contacted BBB to report a scam email that appeared to come from a close friend. The email stated the friend was collecting gift cards as part of a fundraiser. The email turned out to be fake. If you receive a message from a friend asking for money or gift cards, be sure to verify the email’s authenticity before making any kind of donation.
3. A consumer received a text message claiming to represent Netflix, stating that the consumer’s account had been disabled. This is a phishing scam. Never click on links in unsolicited text messages, and never give your personal or financial information out. If you have questions about the status of your account, contact the provider directly.
4. Consumers continue to report fake Amazon phone calls to BBB. This is a phishing scam. As a reminder, Amazon will never contact you to alert you of a large purchase on your account. If you have any questions or concerns about your account, contact Amazon directly.
5. BBB has received reports of employment scams in our service area. Beware of any “job opportunities” where the interview process seems almost too easy, the recruiter requires you to download a specific app to complete the interview, and the employer sends you a check to purchase supplies. You can also look up reviews on a company at bbb.org before applying or interviewing.
6. Multiple consumers have reported scam sites to BBB that involve address changes and mail forwarding. The consumers report paying hundreds of dollars to file a change-of-address or have their mail forwarded. USPS charges very little (if any) money for these services. Be sure to visit USPS.com for mail-related services.
7. A consumer reported a fake Macy’s website linked on ads that appeared on social media. The website advertised products for prices that were too good to be true. BBB reminds consumers to be wary of ads on third-party sites, and to visit a manufacturer’s site directly when online shopping.
8. Several consumers have reported online shopping scams to BBB; in particular, these scams involve never receiving a purchased item. Before shopping online, check BBB.org for reviews of the company. Always pay with a credit card in case you need to dispute the charge later.
9. Consumers continue to receive fake calls claiming to represent LG&E and Duke Energy. Some scam calls even show up as “LG&E” or “Duke Energy” on caller ID. BBB reminds consumers that LG&E will never call and demand payment over the phone to prevent service disruption. When in doubt, contact your utilities provider directly to check the status of your account.
10. Scam Publishers Clearing House phone calls are on the rise again in BBB’s service area. As a reminder, the real Publisher’s Clearing House only contacts winners by mail, not by phone or text. Any “sweepstakes” that claims you need to pay money upfront to claim your winnings is very likely a scam.

2023 BBB Torch Award Winners and Finalists Announced

(April 19, 2023) Better Business Bureau serving Greater Kentucky and South Central Indiana is proud to announce the winners and finalists of the **2023 BBB Torch Awards for Ethics**. The winners and finalists will be honored at the BBB Torch Awards Ceremony on May 18th at The Olmsted in Louisville.

2022 Torch Award Winner and International Torch Award Finalist **Dawn Urrutia, Georgia's Sweet Potato Pie Company**, will share her business story, and how BBB helped as the Keynote Speaker for the event. WHAS11 TV anchor **Shay McAlister** will serve as the event's emcee.

The Torch Awards for Ethics honors companies whose leaders demonstrate a high level of personal character and ensure that the organization's practices meet the highest standards of ethics, and consequently generate trust.

BBB President and CEO Reanna Smith-Hamblin says, "The BBB Torch Awards for Ethics is one of the highest honors BBB bestows upon a company. It is designed to highlight outstanding ethical businesses. Honesty builds trust, a vital aspect in the success of a business."

The following are the **2023 Torch Award Winners and Finalists**:

Very Small Business Category (1-10 employees)

Winner: ActionCOACH Bluegrass

Finalist: 502 Hemp Wellness Center

Small Business Category (11-50 employees)

Winner: Christian Brothers Automotive

Finalist: Cornerstone Engineering

Medium Business Category (51-175 employees)

Winner: Glaser's Collision Centers

Finalist: Kentucky Eye Care

Large Business Category (175+ employees)

Winner: Tom Drexler Plumbing, Air & Electric

Finalist: Christian Care Communities

Small Non-Profit Category (under \$1 million annually)

Winner: Hope Southern Indiana

Large Non-Profit Category (over \$1 million annually)

Winner: Pillar (Apple Patch Community)

Finalist: Harbor House of Louisville

For tickets and other information, contact Laura Calhoun at 502.588.0037 or lcalhoun@ky-in.bbb.org.

About the Keynote Speaker: Dawn Urrutia is the co-owner and president of Georgia's Sweet Potato Pie Company. Georgia's mission is to provide free books to children that promote diversity, acceptance, and inclusion. To date, Georgia's Sweet Potato Pie Company has given away over 3,000 books to children throughout the country. Georgia's Sweet Potato Pie Company was the 2022 Torch Award for Ethics winner in the Very Small Business category, 2022 International Torch Award for Ethics finalist, 2022 Black Kitchen Initiative recipient, and a 2022 Governor's Business Service Awards recipient.

About the Emcee: Shay McAlister is an Emmy-award winning investigative journalist and anchor at WHAS11 TV in Louisville, KY. Her steadfast and relentless approach to journalism led to a high-profile investigation featured in the NETFLIX documentary series "Tiger King" and a chart-topping true crime podcast called 'Bardstown'. Shay sits on the board of directors for the WHAS Crusade for Children and The ACE Project.

Welcome

NEW & RETURNING CHAMBER MEMBERS

Scott Neill, CORE Health Centers
A. Clark, Harmony Senior Services
Mary Shively, Home Page Realty
Nicholas Huhn, Avacodo Digital

MEMBER SPOTLIGHT

LISA POWELL
REALTOR



(502) 468-1250 or L.Powell@kw.com

<https://lisa.rhondarobertsteam.com/>



Lisa Powell is a professional experience and knowledge in the committed to providing ensuring that her clients have a throughout the entire real estate process. Her expertise in the local market, combined with her dedication and work ethic, make her a trusted and reliable choice for anyone looking to buy or sell a property.

realtor with a wealth of real estate industry. Lisa is exceptional customer service and smooth and stress-free experience



RIBBON CUTTINGS



12003 SHELBYVILLE RD #105
WWW.SAGEBEAUTYAESTHETICS.COM

GRAND REOPENING



12915 SHELBYVILLE RD
WWW.SALSARITAS.COM





Easter Egg-Stravaganza



CHAMBER CLIPPINGS FROM MARCH...

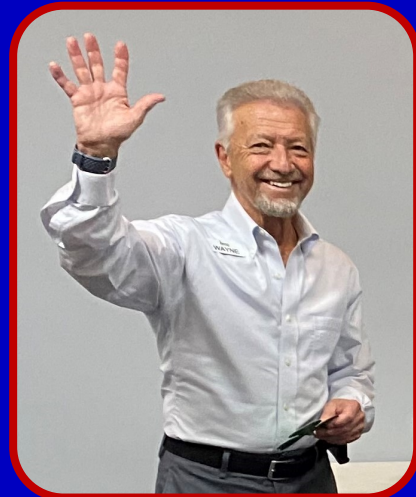
CHAMBER COFFEE CHIT CHAT



LEADS AT LIGHTNING SPEED



WELCOME TO OUR NEWEST BOARD MEMBER, WAYNE TURCHETTA, HMC SERVICE COMPANY



THANK YOU
FOR YOUR SERVICE
TO OUR CHAMBER!



SENIOR SYNERGY

SAVE THE DATE!

MEGA networking EVENT

Join us at **TOPGOLF**
APRIL 10TH
 5:00 PM - 7:00 PM
 \$20 to attend

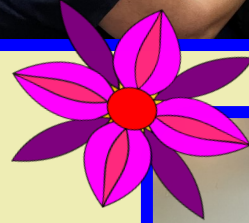
HOSTED BY:

MARK YOUR CALENDAR AND RSVP TODAY AT:
<https://middletownchamberky.com/product/mega-networking-event-4-10-23/>



THANK YOU TO OUR HOST:
 CORINNE RAMSIER,
 SHELTER INSURANCE





APRIL MONTHLY LUNCHEON

THANK YOU to our speaker:
KEN SCHREINER, Custom Select Realty
THANK YOU to our caterer:
MARKS FEED STORE



UPCOMING EVENTS

| DATE | TIME | TYPE | DESCRIPTION |
|---------|---------|----------------|--|
| 5/2/22 | 12:00PM | BI-MONTHLY | MIDDLETOWN NETWORKING GROUP, MIDDLETOWN CITY HALL |
| 5/8/23 | 7:30AM | SPECIAL EVENT | ANNUAL CHAMBER GOLF OUTING, LAKE FOREST COUNTRY CLUB |
| 5/9/23 | 12:00PM | NETWORKING | NON-PROFIT AFFINITY GROUP, CELEBRATION HALL |
| 5/11/23 | 8:00AM | MONTHLY | CHAMBER MONTHLY BREAKFAST, CELEBRATION HALL |
| 5/11/23 | 6:00PM | MONTHLY | MIDDLETOWN CITY MEETING, MIDDLETOWN CITY HALL |
| 5/16/23 | 12:00PM | BI-MONTHLY | MIDDLETOWN NETWORKING GROUP, MIDDLETOWN CITY HALL |
| 5/16/23 | 8:00AM | NETWORKING | WOMEN IN BUSINESS COFFEE, WANDA BASTERT, NY LIFE |
| 5/16/23 | 1:30PM | RIBBON CUTTING | C.O.R.E. HEALTH CENTER—CHIROPRACTIC & WELLNESS |
| 5/17/23 | 11:00AM | MONTHLY | LEADS AT LIGHTNING SPEED, MIDDLETOWN CITY HALL |
| 5/18/23 | 9:00AM | MONTHLY | CHAMBER BOARD MEETING, CHAMBER OFFICE |
| 5/18/23 | 1:00PM | MONTHLY | CHAMBER MEMBER ORIENTATION, MIDDLETOWN CITY HALL |
| 5/23/23 | 11:45AM | MONTHLY | SENIOR SYNERGY, TBD |
| 5/24/23 | 8:00AM | NETWORKING | COFFEE CHIT CHAT, POTHOS HAIR & COMPANY |
| 5/24/23 | 1:00PM | PLANNING | CHAMBER EVENTS COMMITTEE MTNG, CHAMBER OFFICES |
| 5/29/23 | HOLIDAY | MEMORIAL DAY | CHAMBER & CITY OFFICES ARE CLOSED |
| 6/6/22 | 12:00PM | BI-MONTHLY | MIDDLETOWN NETWORKING GROUP, MIDDLETOWN CITY HALL |
| 6/8/23 | 11:30AM | MONTHLY | CHAMBER MONTHLY BREAKFAST, CELEBRATION HALL |
| 6/8/23 | 6:00PM | MONTHLY | MIDDLETOWN CITY MEETING, MIDDLETOWN CITY HALL |
| 6/13/23 | 12:00PM | NETWORKING | NON-PROFIT AFFINITY GROUP, CELEBRATION HALL |

FOR A COMPLETE LIST OF UPCOMING EVENTS,
<https://middletownchamberky.com/events-calendar/>



NON-PROFIT AFFINITY GROUP



PLEASE JOIN US!

WHAT: NETWORKING WITH OTHER NON-PROFITS
WHERE: MIDDLETOWN 1ST BAPTIST CHURCH
 11721 MAIN ST, MIDDLETOWN KY
WHEN: TUESDAY, 5/9/23, NOON - 1:00PM
 *BRING YOUR LUNCH, DRINKS & DESSERT PROVIDED

QUESTIONS? CALL OR EMAIL LAURA: 502-245-0404, LAURA@MIDDLETOWNCHAMBERKY.COM

JOIN THE FUN! LEADS...

WEDNESDAY
MAY 17, 2023
11:00AM-12:30PM



MIDDLETOWN CITY HALL
11803 OLD SHELBYVILLE RD
MIDDLETOWN, KY 40243

AT LIGHTNING SPEED!



Only one company per industry is allowed to attend.
 If you attended the previous month, you must sit out a month.
 A total of 20 participants per event, first to respond can attend.
 Laura will confirm your reservation.
 Must be a Chamber member and in good standing to participate.
 Bring your business cards to share with the other 19 participants.
 Speed networking will begin promptly at 11:00 a.m.
 You will have 2 minutes, each round, to give your commercial.
 Refreshments will not be provided
 Signed up, but didn't attend? Must sit out 2 months.

Registration is not available online.

Please call Laura Wright at (502) 245-0404 or e-mail her at laura@middletownchamberky.com.



MIDDLETOWN CHAMBER OF COMMERCE



MIDDLETOWN WOMEN'S BUSINESS NETWORK MISSION STATEMENT:
 To connect women from all different departments within a business, to share experiences, brainstorm new initiatives, and increase connections that support, enrich, and inspire women to advance professionally and personally.

NEW YORK LIFE COFFEE NETWORKING Tuesday, 5/16/23, 9:00-10:00AM

GENEROUSLY HOSTED BY:
WANDA BASTERT, NEW YORK LIFE
9300 SHELBYVILLE RD, STE 1250
(12TH FLOOR, FLASHCUBE BUILDING)

TO RSVP:
CALL LAURA AT 502-245-0404 OR
EMAIL LAURA@MIDDLETOWNCHAMBERKY.COM

"A satisfied customer is the best business strategy of all."

~Michael LeBoeuf

CHAMBER MEMBER ORIENTATION

THURSDAY
MAY 18, 2023
1-2PM



Held on the 3rd
Thursday of
every month!
PLEASE RSVP

MIDDLETOWN CHAMBER OFFICE
11803 OLD SHELBYVILLE RD, MIDDLETOWN, KY 40243



...not just for new members!

Join fellow chamber members and Chamber Staff as we highlight everything our Chamber of Commerce has to offer you! Come get acquainted with our offices, benefits, events, and communications. Oh, and don't forget to bring your business cards for the networking opportunity too!

To participate, you MUST register in advance. Registration is not available online.
Please call Laura Wright at (502) 245-0404 or e-mail her at laura@middletownchamberky.com

COFFEE CHIT CHAT WITH THE CHAMBER



You're Invited!



HOST: TAYLOR CLEMENTS,
POTHOS HAIR & COMPANY
11517 MAIN STREET
LOUISVILLE, KY 40243



DON'T FORGET

PARTICIPATION PAYS!



MIDDLETOWN CHAMBER MEMBER INCENTIVE PROGRAM

| CHAMBER ACTIVITY | PTS |
|--|-----|
| SPONSOR AN EVENT | 10 |
| BRING IN A NEW MEMBER | 10 |
| SECURE DOOR PRIZES FOR EVENTS | 8 |
| VOLUNTEER AT LEAST 2 HOURS AT CHAMBER EVENTS | 8 |
| SERVE AS COMMITTEE CHAIRPERSON | 7 |
| ATTEND BOARD MEETINGS | 5 |
| GOODWILL CALLS TO PAST MEMBERS | 5 |
| GOODWILL CALLS TO CURRENT MEMBERS | 5 |
| ATTEND ANNUAL LUNCHEON | 5 |
| ATTEND ONE OF THE EVENTS LISTED BELOW | 4 |
| ATTEND RIBBON CUTTINGS/GRAND OPENINGS | 3 |
| ASSIST WITH SET UP AT EVENTS | 3 |
| ASSIST WITH BREAK DOWN AT EVENTS | 3 |
| ATTEND ONE OF THE EVENTS LISTED BELOW | 2 |



| 4 POINTS | 2 POINTS |
|---|--------------------------------|
| MONTHLY BREAKFAST/LUNCHEON | NON-PROFIT MEETINGS |
| HAPPY HOUR NETWORKING EVENTS | SENIOR SYNERGY MEETINGS |
| TRICK OR TREAT EVENT | COFFEE CHIT CHAT |
| LIGHT UP MIDDLETOWN EVENT | MULTI CHAMBER EVENT |
| MIDDLETOWN FESTIVAL EVENT | YOUNG PROFESSIONALS EVENT |
| VINTAGE MARKET EVENT | WOMEN'S NETWORKING EVENT |
| 5K RUN/WALK EVENT | CHAMBER ORIENTATION |
| DAY AT THE DOWNS EVENT | COMMITTEE MTNGS (CGC, CEC) |
| HEALTH FAIR EVENT | BRING QUALIFIED GUEST TO EVENT |
| JOB FAIR EVENT | |
| TASTE OF MIDDLETOWN/ BUSINESS EXPO EVENT | |
| MOVIE NIGHT IN THE PARK | |
| MISCELLANEOUS EVENT | |

CALENDAR OF EVENTS

<https://middletownchamberky.com/events-calendar/>

KCC

<https://middletownchamberky.com/kentucky-chamber-of-commerce/>

GLI

<https://middletownchamberky.com/gli/>

BUSINESS DIRECTORY

<https://middletownchamberky.com/business-directory/>

MEMBER AWARDS

<https://middletownchamberky.com/member-awards/>

SPACE FOR RENT/LEASE

<https://middletownchamberky.com/space-for-rent-or-lease/>

JOB BOARD

<https://middletownchamberky.com/job-board/>

WEEKLY CHAMBER CHATTER

<https://middletownchamberky.com/chamber-chatter/>

CHAMBERLINK NEWSLETTER

<https://middletownchamberky.com/newsletter/>

CHAMBER RESOURCE LINKS

WEBSITE HOME

<https://middletownchamberky.com/>



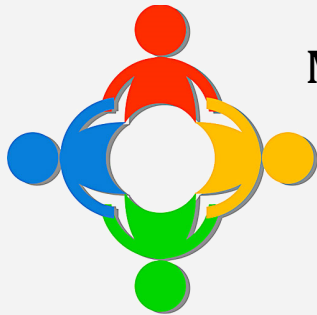


Middletown Chamber of Commerce
PO Box 43546
Middletown, KY 40253

Office Located at City Hall:
11803 Old Shelbyville Rd
Middletown, KY 40243

**Please refer to our website listed below
for our most up-to-date information!**

Phone: 502-245-0404
Email: laura@middletownchamberky.com
Website: www.middletownchamberky.com
Facebook: Middletown Chamber of Commerce



**MIDDLETOWN CHAMBER OF COMMERCE
BOARD OF DIRECTORS**



Mayor J. Byron Chapman (non-voting)
Executive Director, Laura Wright (non-voting)

President: Thomas Stone, Stone Legal Group, PLLC
Vice President: Carrie Gerard, Eastern Area Community Ministries
Treasurer: Dr. Warren Lesser, MAGNA Pharmaceuticals
Secretary: Tyra Anderson, Stockton Mortgage
Tom Abbott, Abbott Rentals
Jeanna Ashley, River City Bank
Wanda Bastert, New York Life Insurance
Wayne Turchetta, HMC Service Company
Eric Vorseth, Cumberland Valley National Bank
Debbie Walthall, VFW
Cliff Whalin, Christian Care Communities