

CHAMBER LINK



Relationships
Inspiration
Support
Education

OUR MISSION IS TO HELP OUR MEMBERS R.I.S.E.

From The Desk Of

Laura Wright
Executive Director

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As we usher out 2022, I'd like to take this opportunity to thank YOU, our members, for making it our MOST AMAZING & PRODUCTIVE YEAR YET!

We have accomplished SO much together! We welcomed 104 new members, which raised our current membership to 500... our highest enrollment to date! We celebrated 25 new business Ribbon Cuttings, implemented 2 new strategic planning committees (Growth & Events), and kicked off 4 new programs (Member Orientation, Member Incentive, Middletown Networking Group, and Middletown Young Professional Group).

THANK YOU to our members who have been SO generous with their time, talent and treasure! We have some of the most supportive and amazing board members and volunteers ever! We simply could NOT be such a strong organization without you!

As we look ahead to 2023, my wish for the Chamber is to continue the growth, but not to forget where we came from and how we got here. We are here for YOU, our members, and we want you to feel like the Chamber is a place where you feel welcome, heard, and helped!

Deanne and I wish you a new year filled with good health and happiness. May the new pages of 2023 bring peace, harmony and success into your homes and your businesses. We look forward to working with each of you in the new year!

 **HAPPY NEW YEAR!** 



CALENDAR OF EVENTS

<https://middletownchamberky.com/events-calendar/>

KCC

<https://middletownchamberky.com/kentucky-chamber-of-commerce/>

GLI

<https://middletownchamberky.com/gli/>

BUSINESS DIRECTORY

<https://middletownchamberky.com/business-directory/>

MEMBER AWARDS

<https://middletownchamberky.com/member-awards/>

SPACE FOR RENT/LEASE

<https://middletownchamberky.com/space-for-rent-or-lease/>

JOB BOARD

<https://middletownchamberky.com/job-board/>

WEEKLY CHAMBER CHATTER

<https://middletownchamberky.com/chamber-chatter/>

CHAMBERLINK NEWSLETTER

<https://middletownchamberky.com/newsletter/>

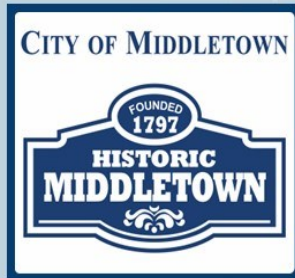
CHAMBER RESOURCE LINKS

WEBSITE HOME

<https://middletownchamberky.com/>



LIGHT UP MIDDLETOWN SPONSORS





Serving Louisville, Southern Indiana, and Western Kentucky

Reanna Smith-Hamblin, *President/CEO*

844 South 4th Street, Louisville, KY 40203

Direct Line: (502) 588-0043, BBB.org



BBB's January 2023 Hot Topics

1. A consumer reported that while trying to sell an item, they were contacted by a potential “buyer” who offered to pay for the item by Zelle, but first the consumer would be required to set up a Zelle business account. This is a common scam on Facebook Marketplace. Zelle and other payment apps do not require you to set up a business account to complete a transaction.
2. A consumer reported an employment scam to BBB. The consumer applied for a transcriptionist position, and after a quick interview process was informed she would be sent a check to purchase supplies. She contacted her bank, who verified the check was fraudulent. Beware of any “job opportunities” where the interview process seems almost too easy and the employer sends you a check to purchase supplies. You can also look up reviews on a company at bbb.org before applying or interviewing.
3. Consumers continue to report scam callers claiming to represent LG&E. The callers state that the consumer’s service will be shut off unless a past due invoice is paid. As a reminder, LG&E will never call you and demand payment over the phone. When in doubt, contact LG&E directly to check the status of your account.
4. Consumers continue to report scam Amazon phone calls to BBB. As a reminder, Amazon will not call to alert you of a large pending charge on your account. When in doubt, log in and check your Amazon and bank or credit card accounts. Do not give anyone access to your account information over the phone!
5. A consumer reported receiving a scam phone call claiming to be from PNC Bank. If you receive an unsolicited phone call from someone claiming to represent your bank, hang up and contact your bank directly. Do not give out any financial information over the phone!
6. A consumer reported to BBB that they received a voicemail alerting them that legal action was being taken against them. This is a common scam that tries to scare victims into thinking they will face legal consequences if they do not pay large fines. Don’t fall for it!
7. A consumer attempting to sell an item on Facebook marketplace was contacted by a scammer who wanted the consumer’s phone number. BBB warns consumers not to fall for this scam. Once the scammer has your phone number, they can set up a Google Voice number linked to your phone number, allowing them to conceal their identity for future scams and/or set up new accounts in your name.
8. A consumer reported to BBB that they were almost the victim of a medical billing scam after receiving fake invoices. If you receive an unexpected invoice, contact your insurance company and medical provider directly to verify its authenticity.
9. A consumer reported an online shopping scam to BBB after attempting to purchase a rare NBA jersey, which they never received. BBB reminds consumers to check bbb.org for reviews and reports on companies before making online purchases, use a secure method of payment, and don’t fall for “deals” that are too good to be true.
10. A consumer reported a delivery scam to BBB. They received a message that a package could not be delivered until they paid a re-delivery fee. They later noticed their credit card was used for unauthorized charges. BBB warns consumers not to respond to suspicious messages like this.



DON'T FORGET

PARTICIPATION PAYS!



MIDDLETOWN CHAMBER MEMBER INCENTIVE PROGRAM

CHAMBER ACTIVITY	PTS
SPONSOR AN EVENT	10
BRING IN A NEW MEMBER	10
SECURE DOOR PRIZES FOR EVENTS	8
VOLUNTEER AT LEAST 2 HOURS AT CHAMBER EVENTS	8
SERVE AS COMMITTEE CHAIRPERSON	7
ATTEND BOARD MEETINGS	5
GOODWILL CALLS TO PAST MEMBERS	5
GOODWILL CALLS TO CURRENT MEMBERS	5
ATTEND ANNUAL LUNCHEON	5
ATTEND ONE OF THE EVENTS LISTED BELOW	4
ATTEND RIBBON CUTTINGS/GRAND OPENINGS	3
ASSIST WITH SET UP AT EVENTS	3
ASSIST WITH BREAK DOWN AT EVENTS	3
ATTEND ONE OF THE EVENTS LISTED BELOW	2



4 POINTS	2 POINTS
MONTHLY BREAKFAST/LUNCHEON	NON-PROFIT MEETINGS
HAPPY HOUR NETWORKING EVENTS	SENIOR SYNERGY MEETINGS
TRICK OR TREAT EVENT	COFFEE CHIT CHAT
LIGHT UP MIDDLETOWN EVENT	MULTI CHAMBER EVENT
MIDDLETOWN FESTIVAL EVENT	YOUNG PROFESSIONALS EVENT
VINTAGE MARKET EVENT	WOMEN'S NETWORKING EVENT
5K RUN/WALK EVENT	CHAMBER ORIENTATION
DAY AT THE DOWNS EVENT	COMMITTEE MTNGS (CGC, CEC)
HEALTH FAIR EVENT	BRING QUALIFIED GUEST TO EVENT
JOB FAIR EVENT	
TASTE OF MIDDLETOWN/ BUSINESS EXPO EVENT	
MOVIE NIGHT IN THE PARK	
MISCELLANEOUS EVENT	

Welcome

NEW & RETURNING CHAMBER MEMBERS

John Schoene, Rental Property Management

Vivian Baer, Baerden Primitives, LLC

Dustin Jennings, Kambs Jennings Group of Guaranteed Rate

April Rouson, APSOC Janitorial Services

Jamie Traugher, Traugher Private Wealth Law

Amanda Brainard, Hollyhock Homes

MEMBER SPOTLIGHT



NORTON COMMONS



9300 CIVIC WAY

PROSPECT, KY 40059

502-269-2678



WWW.THEGRAND-SL.COM



LAUREN STROUD

COMMUNITY OUTREACH DIRECTOR

COD@THEGRAND-SL.COM

502-200-8039

The Grand is a 5-star senior living community located in the highly recommended neighborhood of Norton Commons just east of Louisville, KY. Our quaint neighborhood is the perfect retreat for active adults, complete with lush green fields and majestic trees. Our community offers resort-style amenities, including an indoor pool, putting green, and a movie theater. Providing the best in personal care services means excellence in senior care. We focus on individualized attention with enhanced Assisted Living. Louisville hospitality shines through by creating an environment of truly living The Grand Life!

NEW PROGRAM SPOTLIGHT



JOIN US FOR
HAPPY HOUR
AT ROOSTERS
1/25/23
4:30-6:30PM

**CALLING ALL
YOUNG
PROFESSIONALS**

Middletown Chamber of Commerce
KENTUCKY

MYP

Middletown Young Professionals Mission Statement:
To provide young professionals (ages 21-35) in the Louisville area fun opportunities to connect, collaborate, and develop professionally. Whether you are a young professional looking for social events, volunteer opportunities, or career enrichment, the Middletown Chamber Young Professionals group can help you grow professionally while providing you with exciting ways to deepen your connection with the Louisville community!

HAPPY HOUR

**WEDNESDAY, 1/25/23
4:30 PM - 6:30 PM
ROOSTERS
10430 SHELBYVILLE RD
LOUISVILLE, KY 40223**

PLEASE RSVP TO LAURA AT 502-245-0404 OR EMAIL LAURA@MIDDLETOWNCHAMBERKY.COM

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LIGHT UP MIDDLETOWN VENDOR VILLAGE



CHAMBER OF COMMERCE Christmas Party



UPCOMING EVENTS

DATE	TIME	TYPE	DESCRIPTION
1/3/23	12:00PM	BI-MONTHLY	MIDDLETOWN NETWORKING GROUP, CHAMBER OFFICE
1/4/23	8:30AM	BI-MONTHLY	MIDDLETOWN YOUNG PROFESSIONAL COFFEE, ZEGGZ, 11615 SHELBYVILLE RD
1/10/23	12:00PM	NETWORKING	NON-PROFIT AFFINITY GROUP RELAUNCH, 1ST BAPTIST CHURCH
1/12/23	8:00AM	MONTHLY	BREAKFAST, CELEBRATION HALL
1/12/23	6:00PM	MONTHLY	MIDDLETOWN CITY MEETING, MIDDLETOWN CITY HALL
1/16/23	HOLIDAY	MLK DAY	CITY & CHAMBER OFFICES ARE CLOSED
1/17/23	12:00PM	BI-MONTHLY	MIDDLETOWN NETWORKING GROUP, CHAMBER OFFICE
1/18/23	11:00AM	MONTHLY	LEADS AT LIGHTNING SPEED, MIDDLETOWN CITY HALL
1/19/23	9:00AM	MONTHLY	CHAMBER BOARD MEETING, CHAMBER OFFICE
1/19/23	1:00PM	MONTHLY	CHAMBER MEMBER ORIENTATION, CHAMBER OFFICE
1/24/23	11:45AM	MONTHLY	SENIOR SYNERGY, CHRISTIAN CARE COMMUNITIES, 11530 HERRICK LN (ASSISTED LIVING OFFICE BLDNG)
1/25/23	4:30PM	BI-MONTHLY	MIDDLETOWN YOUNG PROFESSIONAL HAPPY HOUR, TBD
1/30/23	1:00PM	PLANNING	CHAMBER EVENT COMMITTEE, CHAMBER OFFICE
1/31/23	12:00PM	PLANNING	CHAMBER GROWTH COMMITTEE, STORYPOINT
2/7/23	12:00PM	BI-MONTHLY	MIDDLETOWN NETWORKING GROUP, CHAMBER OFFICE
2/8/23	8:30AM	BI-MONTHLY	MIDDLETOWN YOUNG PROFESSIONAL COFFEE, TBD

FOR A COMPLETE LIST OF UPCOMING EVENTS,
PLEASE VISIT OUR WEBSITE AT

<https://middlesboro-chamber.com/events-calendar/>



NON-PROFIT AFFINITY GROUP RE-LAUNCH



PLEASE JOIN US!

WHAT: NETWORKING WITH OTHER NON-PROFITS
WHERE: MIDDLETOWN 1ST BAPTIST CHURCH
11721 MAIN ST, MIDDLETOWN KY
WHEN: TUESDAY, 1/10/23, NOON - 1:00PM
*BRING YOUR LUNCH, DESSERT PROVIDED

QUESTIONS? CALL OR EMAIL LAURA: 502-245-0404, LAURA@MIDDLETOWNCHAMBERKY.COM

TECHNOLOGY PART 2!

JANUARY MONTHLY BREAKFAST

Please join us for breakfast, networking, and interactive discussion!

SPONSORED BY:



PHONE: 502-416-5701
1808 PRODUCTION COURT
LOUISVILLE, KY 40299
<https://berserkerbrew.com/>



THURSDAY
1-12-23
8:00am-10:00am
CELEBRATION HALL
11711 MAIN ST,
MIDDLETOWN

MARK YOUR CALENDAR AND RSVP TODAY AT:
<https://middletownchamberky.com/product/monthly-breakfast-1-12-23/>

JOIN THE FUN! LEADS...

WEDNESDAY
JANUARY 18, 2023
11:00AM-12:30PM



MIDDLETOWN CITY HALL
11803 OLD SHELBYVILLE RD
MIDDLETOWN, KY 40243

AT LIGHTNING SPEED!



Only one company per industry is allowed to attend.
If you attended the previous month, you must sit out a month.
A total of 20 participants per event, first to respond can attend.
Laura will confirm your reservation.
Must be a Chamber member and in good standing to participate.
Bring your business cards to share with the other 19 participants.
Speed networking will begin promptly at 11:00 a.m.
You will have 2 minutes, each round, to give your commercial.
Refreshments will not be provided
Signed up, but didn't attend? Must sit out 2 months.

Registration is not available online.
Please call Laura Wright at (502) 245-0404 or e-mail her at laura@middletownchamberky.com.



CHAMBER MEMBER ORIENTATION

THURSDAY
JANUARY 19, 2023
1-2PM



Held on the 3rd
Thursday of
every month!
PLEASE RSVP

MIDDLETOWN CHAMBER OFFICE
11803 OLD SHELBYVILLE RD, MIDDLETOWN, KY 40243



...not just for new members!

Join fellow chamber members and Chamber Staff as we highlight everything our Chamber of Commerce has to offer you! Come get acquainted with our offices, benefits, events, and communications. Oh, and don't forget to bring your business cards for the networking opportunity too!

To participate, you **MUST** register in advance: Registration is not available online.
Please call Laura Wright at (502) 245-0404 or e-mail her at laura@middletownchamberky.com

COFFEE CHIT CHAT WITH THE CHAMBER



**HOST: TAEOR ADAMS,
WILLOWS AT SPRINGHURST**
3101 N HURSTBOURNE
LOUISVILLE, KY 40241



WHEN:
TUESDAY,
1/24/23
11:45-12:45AM

SENIOR SYNERGY



A SMALL GROUP WHOSE SUM IS > ITS PARTS

WHAT: JANUARY SENIOR SYNERGY MEETING

THE THRIVE CENTER

The Thrive Center is the front door to innovation. The center is devoted to promoting healthy aging with technological innovations and specialized educational programs.

**IF YOUR BUSINESS HAS ANYTHING TO DO WITH SERVING SENIOR CITIZENS...
PLEASE JOIN US!**

WHERE:

** Christian Care Communities has graciously agree to provide
Lunch for those in attendance. Please RSVP by 1/20/23 to
laura@middletownchamberky.com

CHRISTIAN CARE COMMUNITIES
Assisted Living/Office Bldng (Park In Rear)
11530 Herrick Lane
Louisville, KY 40243



Wish this New Year brings for you
lots of joy, happiness, good health
and indeed wealth.

Have a rocking year,

Wish You A
Happy New Year

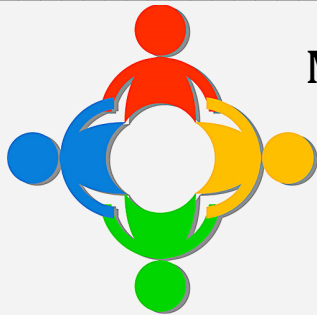


Middletown Chamber of Commerce
PO Box 43546
Middletown, KY 40253

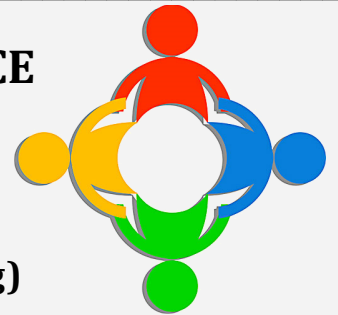
Office Located at City Hall:
11803 Old Shelbyville Rd
Middletown, KY 40243

**Please refer to our website listed below
for our most up-to-date information!**

Phone: 502-245-0404
Email: laura@middletownchamberky.com
Website: www.middletownchamberky.com
Facebook: Middletown Chamber of Commerce



**MIDDLETOWN CHAMBER OF COMMERCE
BOARD OF DIRECTORS**



Mayor J. Byron Chapman (non-voting)
Executive Director, Laura Wright (non-voting)

President: Thomas Stone, Stone Legal Group, PLLC
Vice President: Carrie Gerard, Eastern Area Community Ministries
Treasurer: Dr. Warren Lesser, MAGNA Pharmaceuticals
Secretary: Tyra Anderson, Stockton Mortgage
Tom Abbott, Abbott Rentals
Wanda Bastert, New York Life Insurance
Jeanna Ashley, River City Bank
Eric Vorseth, Cumberland Valley National Bank
Debbie Walthall, VFW
Ron Wolf, Individual